

Anti-Slavery Week 2025

13TH-19TH OCTOBER 2025

Modern Slavery Awareness
Digital Resources Pack



HOPE FOR JUSTICE



SLAVE-FREE
ALLIANCE

ANTI-SLAVERY WEEK INTRODUCTION

Thank you for your interest in using Anti-Slavery Week 2025 to raise awareness among your staff, customers, clients, or partners about the devastating issue of modern slavery and labour exploitation.

This pack contains a variety of downloadable resources and graphics for you to use in the weeks before the event and during Anti-Slavery Week itself.

Feel free to be creative with how you use them – you could choose a single set of materials, or you may decide to use multiple resources across different days during Anti-Slavery Week.

If you would like to discuss your requirements, or talk through your ideas, we would love to hear from you.

INTRODUCING YOUR AUDIENCE TO THE ISSUE OF MODERN SLAVERY

This may be the first time that your audience is hearing about the issue of modern slavery, so using some of the shocking facts and statistics in this pack can be a highly effective conversation opener.

Why not use these downloadable graphics in this pack to engage your audience, and then explore the issues further, with support from the other resources in this pack.

In this pack you will find content on:

- Modern Slavery – a growing global crisis: the facts & figures
- What makes someone vulnerable to exploitation
- The work of Hope for Justice, the global anti-slavery charity
- Slave-Free Alliance, the social enterprise arm of Hope for Justice – who we are & what we do
- Downloadable resources: shareable graphics & Spot The Signs posters
- The Labour Exploitation Spectrum
- Links to access further information and how to contact Slave-Free Alliance

MODERN SLAVERY: **A GROWING GLOBAL CRISIS**

49.6
MILLION PEOPLE

IN FORCED LABOUR

SEXUAL EXPLOITATION

DOMESTIC SERVITUDE

ORGAN HARVESTING

& FORCED MARRIAGE

WORLDWIDE

WHAT MAKES SOMEONE VULNERABLE TO EXPLOITATION?



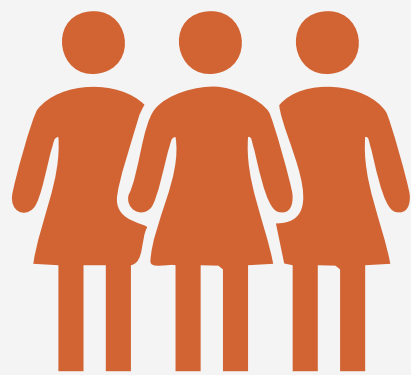
Migrant workers
and refugees



Seasonal/
agriculture workers



Contract and
agency workers



Women



Young workers



Children



Domestic and
services workers



Carers



Marginalised
groups

LABOUR EXPLOITATION

To prevent, mitigate, identify and remedy modern slavery, we need to address all issues of labour exploitation.

POOR HEALTH
AND SAFETY

ILLEGAL DEDUCTIONS FOR
EQUIPMENT OR CLOTHING

EXCESSIVE
WORKING HOURS

UNSANITARY AND CRAMPED
LIVING CONDITIONS

NONPAYMENT

FALSE
IMPRISONMENT

FORCED
LABOUR

THE EXPLOITATION SPECTRUM

BULLYING

DISCRIMINATION

BREACH OF
CONTRACT

VIOLENCE AND
INTIMIDATION

LATE PAYMENT

WITHHOLDING
PASSPORTS

HOPE FOR JUSTICE AND SLAVE-FREE ALLIANCE: HOW WE HELP

Hope for Justice and Slave-Free Alliance work together to bring freedom from modern slavery and human trafficking by:

IDENTIFYING VICTIMS

SUPPORTING SURVIVORS

PREVENTING EXPLOITATION

Meet some members of the SFA team



Marc Stanton,
SFA Director



Rachel Hartley,
Consultancy Director



Jessica Hadcroft-Plummer,
Accounts Director



Gavin Heryng,
Senior Advisor
– Learning Solutions

SLAVE-FREE ALLIANCE (SFA)

SFA is part of Hope for Justice.

At Slave-Free Alliance, we believe that knowing how to identify and mitigate risks in supply chains is the way forward.

By working with businesses using risk management tools, training, and technology, we can take meaningful action across your operations and supply chains to address the threat of exploitation.

Slave-Free Alliance is a team of unrivalled experts dedicated to addressing modern slavery and labour exploitation in organisations and supply chains globally. Pictured left are some of our senior staff and department heads.

Our partners, clients and members across the UK, USA, Australia and beyond trust us to be their critical friend and deliver tailored services to make their operations and supply chains resilient to labour exploitation and to address issues safely. Slave-Free Alliance offers flexible, affordable solutions, accessible to all organisations.



Contact Su Johnston, Business Development Manager, to see how we can help your organisation

Contact Su Here >

or email su.johnston@slavefreealliance.org

HOW SLAVE-FREE ALLIANCE CAN HELP YOU

At Slave-Free Alliance, we work alongside businesses like yours to identify risks, strengthen policies, and embed ethical practices into your operations and supply chains. Our tailored services help you meet legal requirements, mitigate risks, and build a responsible business that protects workers and enhances your reputation.



Infographics for social media, newsletters or other purposes

These graphics contain thought-provoking facts and comparisons to get your audience and stakeholders talking and thinking about the issue of modern slavery.

The graphics makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

For the graphic about the 19,125 potential victims, you might find it helpful if you share that to accompany it with this text in the post/caption, adding important context to that figure: *“2024 saw the highest-ever number of potential victims of modern slavery enter the UK Government’s safeguard and support system, the National Referral Mechanism. The joint top-nationalities referred were British and Albanian.”*

[Link to download graphics](#)





Spot the Signs of Modern Slavery

These posters detail common signs of modern slavery, focusing on indicators of forced labour and things that could be seen from a distance, without needing to know a worker's individual circumstances, or their pay / living conditions. The poster designs vary only by the imagery, the text content is the same in all cases.

If you want to add your organisation's logo to these posters and a specific name / contact number for someone to report concerns, we have provided an editable version of these posters at Canva here: [Canva: editable versions for you to add your co-branding and contact details](#)

Do not change any of the other text, colours or branding without seeking approval from Slave-Free Alliance first.

If you would rather a basic version of these posters with default information and no co-branding, you can download those for digital or print use at this link: slavefreealliance.org/anti-slavery-week-resources/

Note on languages: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words.

Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of these posters, email: info@slavefreealliance.org

[Link to download graphics](#)

Anti-Slavery Week 2025

TAKE ACTION AGAINST MODERN SLAVERY

- 1. Learn to Spot the Signs**
This makes it harder for traffickers to hide their crimes
- 2. Use Your Voice**
Share content on social media to make others aware of this issue
- 3. Support Hope for Justice**
Donate today to ensure we can see more people identified and safeguarded from exploitation at hopeforjustice.org
- 4. Partner with Slave-Free Alliance**
Increase your organisation's resilience to modern slavery through our training, technical services, technology solutions and pioneering membership programme



Take Action!

At Hope for Justice and Slave-Free Alliance, we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in this pack to understand more about this brutal crime, and crucially will also take action against it.

You can:

Work with SFA to address the risk of modern slavery in your operations and supply chain. Also, support the work of Hope for Justice, whose award-winning, evidence-based programmes in the UK and globally are all about identifying victims, supporting survivors, and preventing exploitation.

[Link to download graphics, 3 sizes available](#)

Click the button below to find out more about our programmes and how to transform lives

Contact Slave-Free Alliance >



For more materials such as videos and other printed goods from Hope for Justice and Slave-Free Alliance, or for Anti-Slavery Week support and advice, email: info@slavefreealliance.org

Terms of use

These resources are supplied free-of-charge and may be used to promote Anti-Slavery Week, Slave-Free Alliance, Hope for Justice, and key facts about labour exploitation and modern slavery, with no time limit nor embargo on their use. There is one version of the 'Spot the Signs' poster that is designed for you to add your own branding/logo. For co-branding requests relating to any of the other resources in this pack, contact Slave-Free Alliance first to discuss this: info@slavefreealliance.org

hopeforjustice.org
slavefreealliance.org

#AntiSlaveryWeek