

ANTI-SLAVERY WEEK 2023

16th-22nd October 2023

Modern slavery awareness
Digital Pack



Introduction

Anti-Slavery Week Resources

Thank you for your interest in using Anti-Slavery Week 2023 to raise awareness among your staff, customers, clients or partners about the devastating issue of modern slavery.

This pack contains a wide variety of downloadable resources and graphics for your use in the lead up to the event and during Anti-Slavery Week itself. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!

MODERN SLAVERY STILL EXISTS.

There are **49.6 million** trapped in slavery worldwide. This is an increase of nearly **10 million** in **5 years**

Source: International Labour Organisation



Introducing your audience to the issue of modern slavery

This is a great starting point especially if your audience is likely to be hearing this for the first time.

Why not open the conversation by sharing this statistic, or better still, share more from this pack.

[Link to download graphics](#)

Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the

introductory graphics in another context. They also explain more about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

[Link to graphics](#)

WHAT IS MODERN SLAVERY AND HUMAN TRAFFICKING?

explained by

HOPE FOR JUSTICE | SLAVE-FREE ALLIANCE

Human trafficking is a type of modern slavery.

They often mean the same thing.

Modern slavery is the severe exploitation of other people for personal or commercial gain

hopeforjustice.org

Human trafficking has three elements:

The Act (WHAT is done)

recruiting, selecting, transporting
transferring, harbouring a person

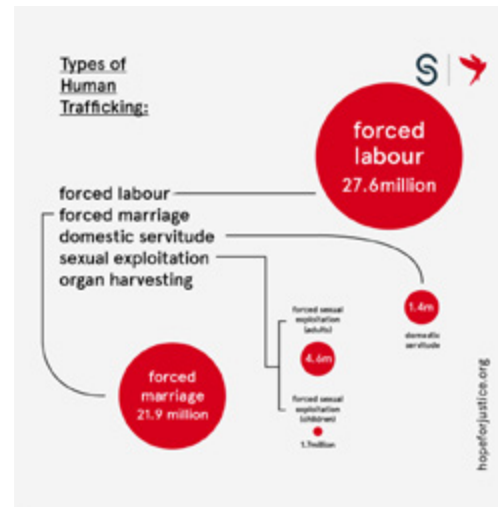
The Means (HOW it's done)

through force, fraud or coercion

The Purpose (WHY it's done)

for forced labour, domestic servitude,
sexual exploitation, forced marriage
or removal of organs

hopeforjustice.org



Definitions:

Forced labour
Forcing a person to work against their will, under threat of punishment.

Forced marriage
Marriage without consent and the option to leave. This includes most child marriages.

Domestic labour
Forced domestic service provided as live-in help without the freedom to leave.

Sexual exploitation
Trafficking a person to provide sexual services, under threat and coercion.

Organ harvesting
Trafficking a person to harvest their organs or tissues, without consent, to be sold.

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Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons to get your audience and stakeholders talking and thinking about the issue of modern slavery. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The first graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

[Link to download infographics](#)

MODERN SLAVERY

DO YOU KNOW?



77% of business leaders surveyed said they expect to find modern slavery in their operations or supply chains

Anti-Slavery Week - modern slavery awareness with  HOPE FOR JUSTICE  SLAVE-FREE ALLIANCE

MODERN SLAVERY

DO YOU KNOW?



Modern slavery is estimated to generate \$150bn* (£121bn) in illicit profits every year, globally

*That's more than the GDP of 150 countries
Source: International Labour Organisation and International Monetary Fund

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MODERN SLAVERY

DO YOU KNOW?




One in four victims of modern slavery globally are children 152 million children are thought to be in slavery. That's 1 in 10 children globally

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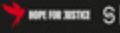

MODERN SLAVERY

DO YOU KNOW?



Nationality	Percentage
Albanians	31%
British Nationals	25%
Sudanese	5%

In Jan-March 2023, these were the top 3 nationalities of potential victims of trafficking referred into the UK's system for trafficking victims - the National Referral Mechanism

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Modern Slavery and the ESG agenda

Modern slavery sits firmly in the 'S' of the ESG agenda and we want to help you talk about it, so we have created suggested commentary found next to each graphic for you to post together.

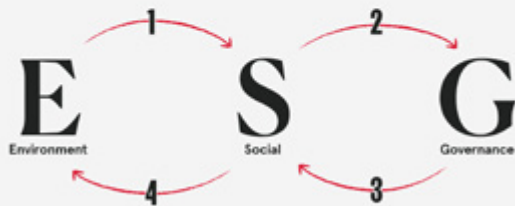
E, S and G are Interlinked

1. Harmful environmental impacts can make people vulnerable to exploitation. Living with a worsening climate crisis can force people to migrate.

2. Poor anti-slavery agendas can weaken governance, which can result in leaders not knowing what to do when an issue arises and creating a culture where modern slavery can thrive.

3. Poor governance can result in strategic decisions being made which do not consider the social impact.

4. Slavery can affect the environment. It is often part of illegal management practices which disregard environmental protections – often seen in fishing, deforestation and agriculture.



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What can you do?

Have open and regular anti-slavery communications in your workplace. This can build trust with your workforce, attract collaboration and deter traffickers.

You can show your ESG transparency in your Modern Slavery Statements, sustainability reports, UK Modern Slavery Statement Registry and your social media channels.

[Link to graphics for sharing](#)

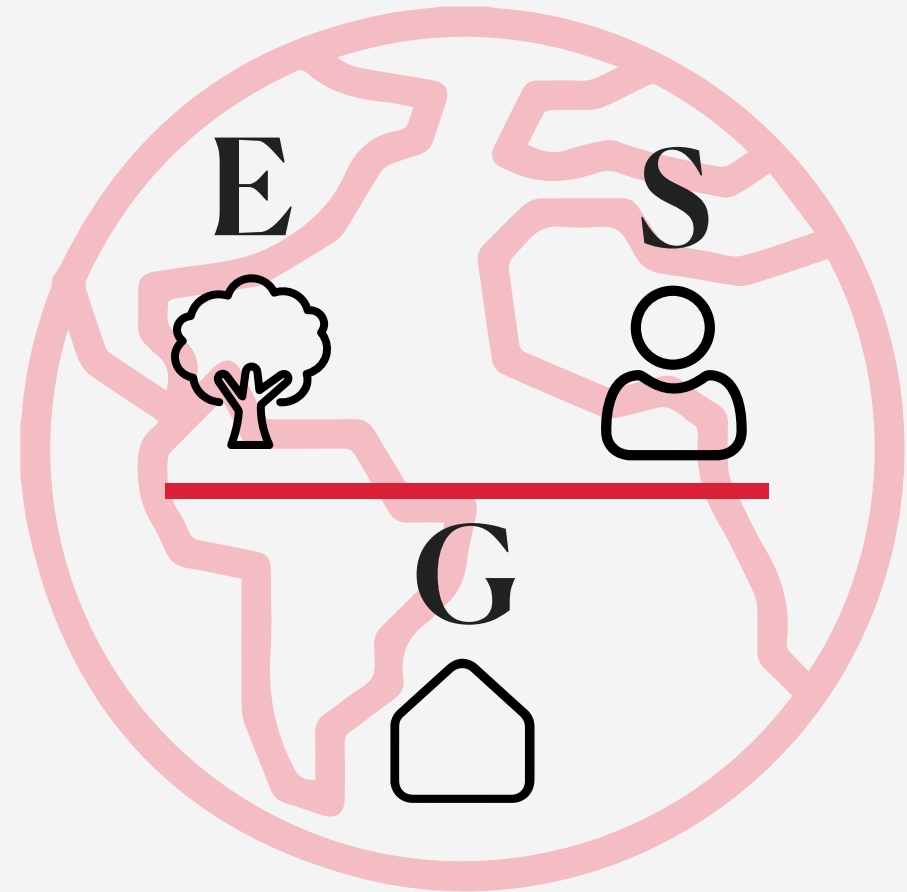
Please feel free to use the commentary to caption the graphic on your social media channels

E, S and G are Interlinked



Modern Slavery in the ESG agenda

With the global demand for green technologies rocketing, it is crucial that businesses do not lose sight of the human cost of the green agenda. This graphic advocates for a balance between the E and the S agendas, so that being eco-friendly does not come at the cost of human exploitation.



Please feel free to use the commentary to caption the graphic on your social media channels

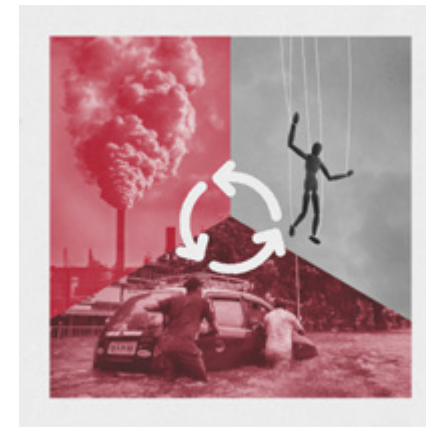
Climate Change and Modern Slavery

As efforts to halt the climate crisis and environmental damage increase, the use of modern slavery becomes part of these activities.

Do you know how your eco-friendly products are made?

As we work to become more eco-friendly, it is important that we remember that eco-friendly does not always mean they are free from human exploitation

[Link to graphics for sharing](#)



Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: supporters@hopeforjustice.org

[Link to graphics for sharing](#)

HOPE FOR JUSTICE

SPOT THE SIGNS OF MODERN SLAVERY

WORK

- False job promises
- Very long shifts
- No equipment provided
- No contract/payslip

WELLBEING

- Threats to the person or their family
- In fear of someone
- Isolated from others
- Signs of abuse/mistreatment

MONEY

- Little or no pay
- Money controlled by someone else
- Money owed to someone else

HOUSE

- Too many people
- Bad conditions
- Unknown address

TRAVEL

- Transported to and from work
- Travel to UK paid and organised by someone else

ID AND DOCUMENTS

- No ID
- ID taken by someone else
- Fake ID given

TO REPORT A CONCERN, CALL MONDAY – FRIDAY (9AM – 5:30PM)

0300 008 8000

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

WWW.HOPEFORJUSTICE.ORG | **HELP@HOPEFORJUSTICE.ORG**

HOPE FOR JUSTICE

ROZPOZNAJ OZNAKI WSPÓŁCZESNEGO NIENOWOLNICTWA

PRACA

- Fałszywe obietnice
- Długie zmiany
- Brak odpowiedniego sprzętu
- Brak kontraktu/świadczenia wypłaty

SAMOPOCZUCIE

- Groźby skierowane do osoby bądź rodziny
- Strach
- Izolacja
- Znaki przemocy fizycznej

FINANSE

- Zero bądź niewielka wypłata
- Pieniądże kontrolowane przez kogoś innego
- Dług

ZAKWATEROWANIE

- Dużo osób w domu
- Złe warunki mieszkaniowe
- Nieznany adres zamieszkania

TRANSPORT

- Dowóz do/ z pracy
- Podróż do UK opłaconą i zorganizowaną przez kogoś innego

DOKUMENT TOŻSAMOŚCI

- Brak dowodu osobistego/paszportu
- Dowód/paszport zabrany przez kogoś
- Podany fałszywy dokument tożsamości

JEŻELI CHCESZ ZGŁOSIĆ PROBLEM, ZADZWOŃ NADO PONIEDZIAŁKU DO PIĄTKU (10AM – 2PM)

(+47) 22 55 02 00

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

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HOPE FOR JUSTICE

發現現代奴役的跡象

工作

- 虛假的工承諾
- 輪班時間長
- 不提供設備
- 沒有合約/沒有工資單

個人待遇

- 威脅個人或其家屬
- 害怕某人
- 與他人隔離
- 帶傷/虐待的跡象

錢款

- 薪資微薄或沒有
- 錢款由他人掌控
- 錢款歸他人所得

住房

- 居住的人員過多
- 住宿條件差
- 未知地址

出行

- 集中運送上下班
- 由他人付費和組織前往英國

身份證件與資料

- 沒有身份證件
- 身份證件被他人拿走
- 提供虛假身份證件

如需報告問題，請致電 週一 – 週五 (上午 9:00 – 下午 5:30)

0300 008 8000

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

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ПРИЗНАКИ СОВРЕМЕННОГО РАБСТВА

РАБОТА

- Ложные обещания по работе.
- Очень длинный рабочий день.
- Работодатель не предоставляет инструментов для работы.
- Нет контракта/документов о зарплате.

УРОВЕНЬ ЖИЗНИ

- Работник или его семья получают угрозы.
- Работник живет в страхе перед кем-либо.
- Работник изолирован от других.
- Если признаки жестокого обращения.

ДЕНГИ

- Зарплата низкая или отсутствует совсем.
- Деньги работника контролирует кто-то еще.
- Работник должен кому-то деньги.

ПРОЖИВАНИЕ

- Перегруженность.
- Плохие условия жизни.
- Адрес неизвестен.

ДОРОГА

- Работника отвозят до рабочего места и обратно.
- Перевоз в Великобританию и обратно организует кто-то другой.

ДОКУМЕНТЫ

- Удостоверения личности нет.
- Удостоверение личности хранится у кого-то еще.
- Удостоверение личности подделано.

ЕСЛИ У ВАС ВОЗНИКЛИ ОПАСЕНИЯ, ЗВОНИТЕ ЧАСЫ РАБОТЫ: ПОНЕДЕЛЬНИК – ПЯТНИЦА (10 – 20:00)

0300 008 8000

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

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ĀDHUNIKA GULĀMĪ DE CINHA VĒKHĀ

KAMA

- Gāhātā kama dā vā'ādā
- Bahuta labā bādā'ō
- Kō'ī upakāraṇa muhā'ā nahin kīā
- Kō'ī bhūgātā nahin

TADARUSĀTĪ

- Vī'akātī jān parivāra nū dhama'k'ā'ān
- Kīā dē dara lōh
- Duj'ām tōn alagā
- Dursvāhārā dī'ān nīdā'n'ām

PAISĀ

- Bahuta ghaṭā jān kō'ī tanākhā nahin
- Paisā kīā hōra dū'ārā'ān mātārātā hai
- Kīā hōra vī'akātī nū bakā'ā'ān paisā

CHĀRĀ

- Bahuta z'ādā lōka
- Bur'ām hātārām
- Anā'ānā pātā

YĀTRĀ'Ā KARĀ

- Kama tē a'ā' bhūgāt'ī
- Kīā hōra dū'ārā'ān nahin kīā yōkē dī yātrā'ā tē aurā'gīnāsā

ID

- Kō'ī a'īdī nahin
- Kīā hōra dū'ārā'ān tē ga'ē a'īdī
- Phā'ikē a'ī dī dīdī gr'ā

Sōnāvārā tōn ākārāvārā nū kīā cītā vā'ī kālā dī rō'pārā dēvā'ā'ī (10am – 5:30pm)

0300 008 8000

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

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HOPE FOR JUSTICE

FEDÉZZE FEL A MODERN RABSZOLGÁCSÁG JELEIT

MUNKA

- Hamis munkajelgő ígéretek
- Túl hosszú műszakok
- A szükséges felszerelés nincs biztosítva
- Nincs szerződés/bérszámoló

JÖLÉT

- A személy vagy családjának megfenntartása
- Retteg valakitől
- Elválasztották másoktól
- Bántalmazás/helytelen bánásmód jelei

PÉNZ

- Alacsony fizetés vagy ingyemmunka
- A pénzt más irányítja
- Másnak tartozik pénzzel

LAKHÉY

- Túl sok ember
- Rossz körülmények
- Ismeretlen cím

UTAZÁS

- Elszállítják a munkahelyre és vissza
- Az Egyesült Királyságba történő utazást valaki más szervezi meg és finanszírozza

SZEMÉLYI ICAZOLVÁNY ÉS PÁPIROK

- Nincs személyi igazolvány
- A személyi igazolványát valaki más vette el
- Hamis személyi igazolvány

Ha úgy véli, hogy kapcsolatba került olvasóival, aki a modern rabszolgaság áldozata, vagy a fenti jelek közül valamelyik észre, akkor vegye fel velünk a kapcsolatot és adjon meg minden lehetséges adatot.

AGGALMAI JELENTÉSÉHEZ NINCS A HETFOELI ÉRTÉKES, 9:00-10:30 KÖZÖTT

0300 008 8000

Alternatively call the Modern Slavery Helpline (24/7): 0800 121 700

WWW.HOPEFORJUSTICE.ORG | **HELP@HOPEFORJUSTICE.ORG**



Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about it, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

[Link to download graphics](#)

MODERN SLAVERY
Get the facts

HOPE FOR JUSTICE | SLAVE-FREE ALLIANCE

FACT
Citizens of all countries are affected by this crime

The UN estimates that there are 49.6 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy

FACT
Human trafficking and people smuggling are different things

human trafficking
crime against individual

people smuggling
crime against state

People smuggling is a service, sought out voluntarily. Human trafficking is involuntary exploitation.

What they do have in common is that they are both profitable businesses involving human beings and often involve criminal networks.

FACT
Human trafficking does not require international travel

In fact a person can be trafficked in the same town or even street where they grew up.

TAKE ACTION AGAINST MODERN SLAVERY

1. Learn to Spot the Signs

This makes it harder for traffickers to hide their crimes

2. Use your voice

Share content on social media to make others aware of this issue

3. Support Hope for Justice

Donate today to ensure we can see more people rescued and restored from exploitation at hopeforjustice.org

4. Partner with Slave-Free Alliance

Increase your organisation's resilience to modern slavery through our training, technical services, technology solutions and pioneering membership programme.



Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our award-winning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

Contact Slave-Free Alliance to see how we can help your organization.

[Link to download graphics](#)



Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

[Click here](#) to see what is available.



For more materials such as videos and other printed goods from Hope for Justice or for Anti-Slavery Week support and advice, email:

supporters@hopeforjustice.org

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It only takes a minute.

hopeforjustice.org

#antislaveryweek