



ANTI-SLAVERY WEEK 2023

16th-22nd October 2023

Modern slavery awareness
Brief for Businesses



On 18th October 2023, we once again will unite for Anti-Slavery Day to highlight the hidden crime of modern slavery. This year, with an estimated 50 million people trapped in modern slavery, it is important now more than ever to act.

Our purpose as an organisation is to raise awareness of modern slavery risks and to empower businesses to learn more about what they can do to take proportionate action across their operations and supply chains. This has led us to elevate Anti-Slavery Day into a full week of events and content to mark this crucial day.

Anti-Slavery Week is an excellent opportunity to raise awareness and showcase what you and your company are doing to build resilience against this crime. It's a great time to engage with your colleagues, suppliers, and customers about modern slavery and what we can do to address this issue.

Building on the ESG Agenda

Modern slavery sits firmly in the 'S' of the ESG (Environmental, Social and Governance) strategy. It is fundamental to analyse how we show responsibility towards people and communities as we address issues around climate change and sustainability.

With so much progress being made in protecting the environment, it's important that we don't achieve this at the cost of exploitation and slavery. Taking a balanced approach can contribute to a well-rounded ESG impact for your organisation.

Last year, Slave-Free Alliance (SFA) explored how modern slavery sits in the S of ESG; this year, we aim to go deeper and look at the human cost of the drive for an eco-sustainable future. As a society, we need to ensure that the goods we create and consume are not made by people exploited through forced labour.

What Can Your Organisation Do?

As the demand for sustainable products grows in line with environmental protections, it becomes even more important to scrutinise our supply chains and consider the manufacturing and sourcing of goods and services, such as the raw materials for 'green' consumer goods. By increasing meaningful social due diligence, we can strengthen the ethical elements of products and demonstrate sustainable business practices – the core principle of the ESG agenda.

Please join us in October for our thought-provoking Anti-Slavery Week activities to learn more about balancing the ESG agenda, and to join in the conversations around how to better tackle the issue of modern slavery in our eco-conscious world.

Anti-Slavery Week Activities and Resources

Organisations: Getting Ready for Anti-Slavery Week 2023

In these open forums, you will be able to chat to members of the Slave-Free Alliance team about how you and your organisation can get involved.

You can learn more about the upcoming events and soundboard how you want to spread awareness across your organisation and get specialist advice on modern slavery across your network with a particular focus on balancing the ESG agenda.

There will be 3 opportunities to join us:

- Wednesday 16th August at 12:00
- Wednesday 13th September at 12:00
- Wednesday 4th October at 12:00

Anti-Slavery Week Digital Resources Pack

To help you to raise awareness and start conversations across your organisation around the issue of modern slavery and how it sits within the ESG agenda, we are sharing a pack of digital resources that you can use throughout your organisation, supply chain, and across your social media channels.

This pack includes a wide variety of downloadable resources and graphics for your use in the lead up to the event and during Anti-Slavery Week itself. It covers topics such as how to recognise the signs of modern slavery, thought-provoking graphics looking at the need to balance the Social and Environmental issues and includes ways that you can take action in the fight against modern slavery and exploitation.

[Access the Digital Pack Here](#)





Events

Collaborative Groups – Utilities Against Slavery

(Wednesday 18th October)

Hear from representatives from 20-member strong Utilities Against Slavery, a collaborative group which is a forum for utility companies to collaborate to address modern slavery risk in the sector. Here, utility employees can learn about what their companies are doing, connect with their company representatives and understand how they can play their part.

Roundtable: Balancing the E and the S in the ESG agenda

(Thursday 19th October)

How can businesses balance the drive for renewables against the humanitarian consequences of the forced labour that produces them? In this Roundtable event, interact with a panel of experts, including business leaders and academics, to examine the issues around the link between green energy policies and modern slavery.

50K Challenge: Hope for Justice Fundraiser

(throughout October)

An estimated 50 million people are trapped in modern slavery. To raise awareness of this and raise funds to help reduce this number, we are urging people to join the 50k Challenge to raise funds for Slave-Free Alliance's parent charity, Hope for Justice.

Sign up as an individual, group or company to complete the challenge. Run, swim, walk or jog 50 kilometers as a collective to show your support for the fight to end modern slavery. There are many different ways to complete the 50k:

- Form a team of 10, each of you doing 5K = 50k
- Team of 5, each doing 10K = 50k
- Team of 2, each doing 25K = 50k

Or an incredible individual could even do the entire 50k themselves!

This is a great opportunity for you or your team to get involved in working together to support a great cause!

Sign up for the 50k Challenge and begin your fundraising at: justgiving.com/campaign/50k-challenge-hfj

If you want to take part in an organised run, walk or ride to work towards your 50k total, you can easily find and register for an event near you at: runforcharity.com/charity/hope-for-justice

LinkedIn Live

(date tbc)

Join one of our consultants in conversation with a representative from industry, discussing how to balance the S and the E from the ESG agenda. There will be an opportunity to submit questions to the speakers.

[See our Public Events Here](#)



EXTREME

CHALLENGE: DRAKENSBERG

South Africa

(Oct 6th – 14th 2024)

Appreciate the sheer beauty of the Drakensberg in South Africa while pushing yourself to the limit for an incredible cause. Change the lives of people trapped in modern slavery and who have survived human trafficking.

We are putting out a call for people with a passion for ending modern slavery and human trafficking, who want to push themselves physically as part of this demanding trek. We also want people comfortable in a team and willing to encourage others. You must be willing to use this experience as an opportunity to raise funds and awareness about this devastating issue, and connecting with everyone who you know to encourage them to support your fundraising.

There are many ways to get involved: you can have employees join the challenge, or your business could sponsor a place on the challenge. To find out more on how to get involved, email organiser Andrew Wrath (andrew.wrath@hopeforjustice.org) with your questions or to request an application form.

[Join the Extreme Challenge: Drakensberg](#)



SLAVE-FREE
ALLIANCE