

Introduction

Anti-Slavery Week Resources

Thank you for your interest in using Anti-Slavery Week 2023 to raise awareness among your staff, customers, clients or partners about the devastating issue of modern slavery.

This pack contains a wide variety of downloadable resources and graphics for your use in the lead to up the event and during Anti-Slavery Week itself. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!





MODERN SLAVERY STILL EXISTS

There are 49.6 million trapped in slavery worldwide. This is an increase of nearly 10 million in 5 years

Source: International Labour Organisation





Introducing your audience to the issue of modern slavery

This is a great starting point especially if your audience is likely to be hearing this for the first time.

Why not open the conversation by sharing this statistic, or better still, share more from this pack.

Link to download graphic

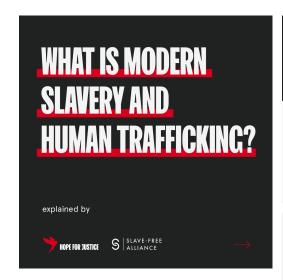
© 2023, Slave-Free Alliance and Hope for Justice.

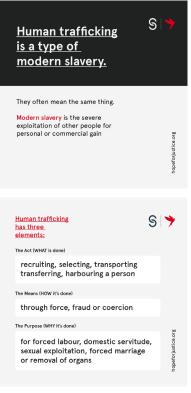
Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context.

They also explain more about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

Link to graphics













77% of business leaders surveyed said

Anti-Slavery Week - modern slavery awareness with

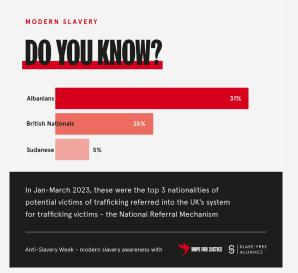
they expect to find modern slavery

in their operations or supply chains

HOPE FOR JUSTICE S SLAVE-FREE ALLIANCE



One in four victims of modern slavery globally are children 152 million children are thought to be in slavery. That's 1 in 10 children globally Anti-Slavery Week - modern slavery awareness with



Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons to get your audience and stakeholders talking and thinking about the issue of modern slavery. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The first graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

Link to download infographics

E, S and G are Interlinked 1. Harmful environmental impacts can 3. Poor governance can result in make people vulnerable to exploitation. Living with a worsening climate crisis strategic decisions being made which do not consider the social impact. can force people to migrate. 4. Slavery can affect the environment. It is often part of illegal management practices which disregard 2. Poor anti-slavery agendas can weaken governance, which can result in leaders not knowing what to do when an issue environmental protections - often seen arises and creating a culture where in fishing, deforestation and agriculture. modern slavery can thrive. HOPE FOR JUSTICE S | SLAVE-FREE Anti-Slavery Week - modern slavery awareness with



Modern Slavery and the ESG agenda

Modern slavery sits firmly in the 'S' of the ESG agenda and we want to help you talk about it, so we have created suggested commentary found next to each graphic for you to post together.

What can you do?

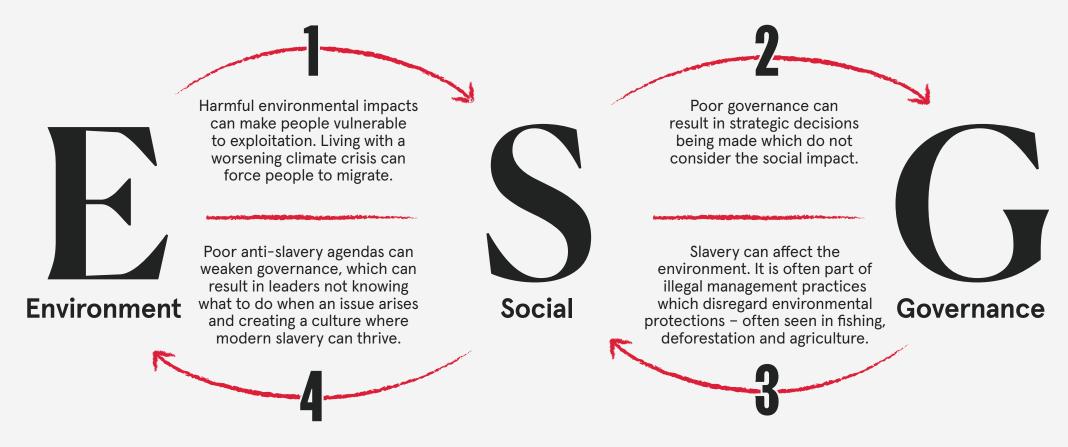
Have open and regular anti-slavery communications in your workplace. This can build trust with your workforce, attract collaboration and deter traffickers.

You can show your ESG transparency in your Modern Slavery Statements, sustainability reports, UK Modern Slavery Statement Registry and your social media channels.

Link to graphics for sharing

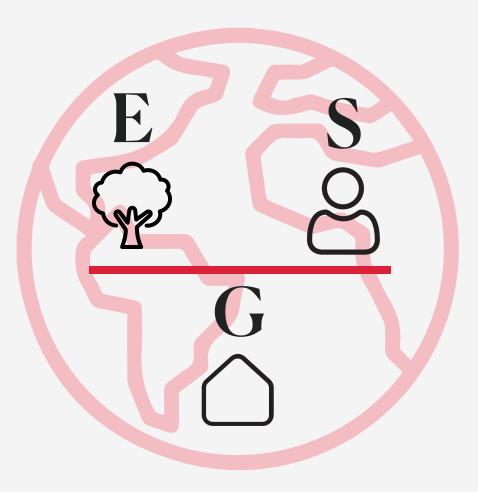
Please feel free to use the commentary to caption the graphic on your social media channels

E, S and G are Interlinked



Modern Slavery in the ESG agenda

With the global demand for green technologies rocketing, it is crucial that businesses do not lose sight of the human cost of the green agenda. This graphic advocates for a balance between the E and the S agendas, so that being ecofriendly does not come at the cost of human exploitation.







Please feel free to use the commentary to caption the graphic on your social media channels

Climate Change and Modern Slavery

As efforts to halt the climate crisis and environmental damage increase, the use of modern slavery becomes part of these activities.

Do you know how your eco-friendly products are made?

As we work to become more eco-friendly, it is important that we remember that eco-friendly does not always mean they are free from human exploitation

Link to graphics for sharing















Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: supporters@hopeforjustice.org

Link to graphics for sharing













SLAVERY Get the facts S SLAVE-FREE ALLIANCE







Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about it, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

Link to download graphics

TAKE ACTION ACAINST MODERN SLAVERY

1. Learn to Spot the Signs

This makes it harder for traffickersto hide their crimes

2. Use your voice

Share content on social media to make others aware of this issue

3 Support Hope for Justice

Donate today to ensure we can see more people rescued and restored from exploitation at hopeforjustice.org

4. Partner with Slave-Free Alliance

Increase your organisation's resilience to modern slavery through our training, technical services, technology solutions and pioneering membership programme.





Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our awardwinning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

Contact Slave-Free Alliance to see how we can help your organization.

Link to download graphics





Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

Click here to see what is available.



For more materials such as videos and other printed goods from Hope for Justice or for Anti-Slavery Week support and advice, email:

supporters@hopeforjustice.org

Terms of use

Please read before using these materials. It only takes a minute.

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