

FUNDRAISE TO CHANGE LIVES

40+ fundraising ideas to help
end modern slavery



HOPE FOR JUSTICE

Hope for Justice is a charity working to bring an end to modern slavery and human trafficking, and to protect the human rights of victims and survivors.

Our multi-disciplinary model is based on four pillars:

- Preventing exploitation
- Rescuing victims
- Restoring lives
- Reforming society



Here's 40+ fundraising ideas:

1. 50 miles to Freedom!

Go it alone or gather in a group to run, walk, cycle or swim 50 miles to raise funds for the 50 million people trapped in slavery worldwide. You could do this in a day, over a week or whatever time frame works best for you!

2. Climb Kilimanjaro... at Home!

Ever wanted to climb Kilimanjaro but can't quite get to Tanzania? Well look no further than your closest staircase!

On average it takes 128,263 steps and between 5 and 9 days to climb Mt. Kilimanjaro so all you'd need to do is take those steps from home!

To complete the challenge:

- Over 5 days would require 25,653 steps per day
- Over 7 days would require 18,323 steps per day
- Over 9 days would require 14,251 Steps per day

3. The Great British 'Hope for Justice' Bake Off

Host a baking competition! Charge people to enter their cakes, choose a panel of judges, and crown your winner. Then sell off the slices at the end to a willing audience!

4. Get Trekking to End Trafficking

Why not do the National Three Peaks (24 hours), Yorkshire Three Peaks (12 Hours), Surrey Three Peaks or the Welsh Three Peaks, gather a team together and try to beat the clock. Create a JustGiving page and ask your family and friends to sponsor you.

5. Hardcore Cyclists

How about an 'Everesting' Challenge? You find a hill and cycle up and down it until you have cycled the height of Everest! Charge people to take part and get sponsored too. We would recommend using sites to track your achievements like Conqueror.

6. Sports Day Team Building

Everybody loves a good old-fashioned Sports Day. Gather all your friends, family and work colleagues for a fun day of record-breaking activities. Wheelbarrow races, egg and spoon races, tug of war, three-legged races, it all goes! Make sure to split into teams for extra fun, and at the end of the event crown the record-breaking winners! Charge people to take part and sell refreshments on the day to boost your fundraising.

7. Swim the Channel?

Challenge yourself to swim the length of the Channel at a local pool over a few weeks ... or even take on the real thing?!

8. Blame it on the Boogie

Can you do a 24-hour dance-a-thon? Get teams to pay to play. All they have to do is keep on dancing! Add fancy dress competition for extra fun.

9. Stream Against Slavery

Are you a keen gamer? Put your skills to the test and host an extreme gaming session to raise funds for Hope for Justice. You could host a tournament with your friends and ask for a suggested donation of £5 to enter, or you could stream for 24 hours straight and ask your loved ones to sponsor your efforts!

10. Songs or Poems Against Slavery

If you're musical or a budding poet, use your talent to raise awareness and funds to fight slavery. You could write, perform and sing at a special event with friends and family and ask for donations.

11. Come Dine with Me

Do you love cooking and a competition? Get your nearest and dearest together, take turns to organise and host a dinner party completed with entertainment and encourage participants to donate to take part. You could even spark the competition and ask them to donate what they think your night was worth!

12. Could you take a Daring Dip?!

Dress up in fancy dress, find your closest open water swimming location and take a daring dip for charity! You could even make it seasonal by doing a Santa Swim or competitive by adding in a race. All the while being sponsored for your efforts.

13. Car-boot Sale

Time for a clear-out? Gather your pre-loved items, hold a classic car boot sale and donate whatever you get.

14. Join an Organised Challenge Event

Take advantage of the many national sporting events. From marathons, to cycling events, triathlons, swimathons, obstacle course races and many more.

15. Quiz Night

Consider yourself a general knowledge extraordinaire? Bring teams together, either virtually or as an event, to encourage some friendly competition and to raise some funds for Hope for Justice. Need help with the questions? No worries, get in touch with supporters@hopeforjustice.org and we'll even provide a pack for you.

16. Charity Ball/Awards Night

Do you want an excuse to get dressed up and party? Turn your staff awards or family gathering into a charity ball. You could even include other activities to raise funds, like hosting a raffle or an auction.

17. Sell your Skills at an Auction

Gather your friends, family or colleagues together – ask all to offer their skills for an hour or more for an auction prize. Ideas could include cooking, baking an occasion cake, knitting, gardening, odd jobs/DIY for a day, babysitting, washing up for a week.

18. Games Night in

Whether its monopoly, Scrabble, poker or charades, let your competitive side run free and play to end slavery. Simply ask your friends for a donation to take part.

19. "Dragons's Den" Style Challenge

Get your workmates together to share their bright ideas and host your own version of "Dragon's Den". Ask everyone for a suggested donation of £10 to enter and set up your own panel of judges. Award the winner with a special prize and send all funds raised to Hope for Justice. You never know, the winning idea could transform your workplace.

20. Pay day-donate Day

Each month why not consider donating your last hour's pay to help end slavery and encourage others to follow your shining example. This can be done by Payroll Giving. You could go a step further and ask your employer to match your donation to have double the impact.

21. Unwanted Gift Swap

How many unwanted gifts do we all receive? Why not hold an unwanted gift swap with your friends, family or work colleagues (just make sure the person who bought you the gift isn't there!) Arrange the gifts in value order for purchase, for example £2, £5, £10 etc. and funds raised will help Hope for Justice change lives.

22. Staff and or Customer Survey Donations

Make sure you value your staff and provide the best customer service. Send out a feedback survey and let people know that for each completed survey, you will donate £1 to Hope for Justice.

23. Coffee Morning

Who doesn't like a good old catch up over a coffee and a piece of cake? Bring your friends, family or workmates together and host your very own coffee morning where you can raise funds through selling drinks, cakes and savoury treats. Why not add other fundraising activities from this list to the event, like our unwanted gift swap!

24. In it to Win it

Make sure you're in it to win it! Host a sweepstake, whether it's for a sporting event, TV reality show or even a baby shower. Suggested donation £5 per entry, the winner then receives half the funds and the other half helps end slavery!

25. Pizza, Ice Cream & Donut Days

A great way to brighten up any workday or group meeting – order in a take out pizza, delicious cakes or donuts or pop to a local supermarket to buy some boxed ice creams. Add 50p to the cost per slice/item and donate the income to Hope for Justice.

26. Dress-down Days

Could your school or workplace host a non-uniform day, where every person donates £1 and the income collected helps Hope for Justice end slavery? Alternatively, why not dress to impress – we all look for an excuse to get dressed up from time to time; at your school, office, or local church, where you pay a suggested donation and dress to impress. Whether it's the silliest, fanciest or simply the weirdest outfit, make sure to give out prizes to get everyone excited to take part!

27. Party in the Park

During the warmer months, why not get together with friends, family, members of the community, maybe Friends of the Park. Host a picnic, with individuals providing the food and games and everyone donates to attend. (Maybe include a sports day or bake off contest). It's always worth checking with the selected park to check they don't have their own events on the day you select.

28. Book Sale

Ask your school, your family, your neighbours, and friends to donate books that they no longer read. These can then be sold to raise funds and also educate and recycle.

29. Honesty Workplace/Community Group Tuck-shop

We know we all get the munchies and love a chocolate treat or drink – why not run an honesty tuck shop – buy sweets and chocolate treats in bulk and sell with profits donated to Hope for Justice.

30. Films for Freedom

Grab the popcorn, dim the lights and raise awareness for a good cause. Make your own cinema experience and ask for a suggested donation from your family, friends, work-mates and local community to help end slavery.

31. Give up to Give

Could you go without something for a period of time – are you addicted to sweets, snacks, online shopping etc.? Give up these items and the money you save, donate to Hope for Justice. Why not ask your colleagues, friends and family too?

32. Sporting Tournaments

Golf, Netball or Football Tournament – Bring workmates, friends and family together and host your own charity networking event – we can help advise how to organise and additional fundraising ideas.

33. At the Car Wash

Offer to wash cars for your neighbours, colleagues or a community group! Just ask for a reasonable donation.

34. Christmas Carol Service

If you host an annual Carol service, please consider fundraising at the event by holding a collection and selling refreshments. Our fundraising team can provide you with materials to help raise awareness of modern slavery here in the UK and globally.

35. Sign up for Pre-organised Challenges

With so many pre-planned marathons, triathlons and obstacle-challenge events to choose from – test your strength and push yourself to the limits to raise much-needed funds. If you need support choosing, please email supporters@hopeforjustice.org

36. Lunch Less

Ask everyone to bring a packed lunch and donate the money they would have spent on lunch that day to Hope for Justice.

37. Treasure Hunt

Looking for a way to spread some joy amongst your community for a good cause? Why not host a treasure hunt with your friends, family, colleagues and neighbours – simply map out a route and ask for a suggested donation to take part.

38. Bake Sale

Everyone loves something sweet, so give the gift of freedom by asking for donations for the sweet treats you make!

39. Putting on a Show

Fashion Show/Theatre/Performing Arts/Talent show – you'll need performers, models etc. for your charity performing arts event. Ask people you know who can sing or play an instrument, or get in touch with some local artists to ask them to play. Do you have a venue you can use, if not ask around the community. Sell tickets to the event and the proceeds come to Hope for Justice.

40. Boat Race

Want to do something as a competitive team challenge on the water? Contact your local water-sports centre, they usually have experience in planning events like these. Have teammates and workmates sponsor the team they feel will win. If this is a company, maybe they can match fund the donations?

41. Green and Pleasant Land

We are lucky to have some amazing places to get out and about in the UK, and our hills are not too high. Why not get together with a friend, family member or group and start ticking off many of our amazing routes. Use Mapfinder/OS Maps, donate per mile, get fit, improve your mental health and feel good raising money for Hope for Justice.

42. Talent Show

Britain's Got Talent style, have some fun in your community or organisation by discovering who has hidden talents. Make it fun by encouraging people to enter with any type of talent, the stranger the better. Charge for entry and charge for voting on the winning talent.

43. Calling all Pet Lovers!

Fancy getting out and about with your furry, four-legged friend? With so many of us having pets now, how about getting them involved? Maybe a sponsored walk, obstacle course, grooming day? Charge per groom, sponsored miles, or have an entry fee to the obstacle course. Don't forget to take those poop bags!

44. Schools Challenge

Whether you are a teacher, pupil or parent, school fundraising is a great way to get children involved early in giving back and can be great fun. You can also hold a charity event or collection day for Hope for Justice. Get creative and hold a craft fair, bake up a storm and host a cake sale or even organise a charity car wash.

45. Summer Time

Have a summer BBQ. Make the food with a group of friends or colleagues or ask a local company to donate it and ask people for a donation to attend.

HUMAN TRAFFICKING IS A HIDDEN CRIME AND IS IN THE UK





There are tens of thousands of victims in the UK. Some estimates suggest the number of people in modern slavery in the UK is up to 136,000.



**JOIN THE
MOVEMENT
TO HELP END
MODERN SLAVERY**



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