



ANNUAL REVIEW

2020-2021



**We exist to bring an end
to modern slavery by preventing
exploitation, rescuing
victims, restoring lives and
reforming society.**

Names of victims and survivors have been changed throughout
this document for their safety and privacy.

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HELPING MORE PEOPLE TO LIVE IN FREEDOM

I am so pleased to present our Annual Review document to you and to share the incredible news that our work reached just under 200,000 people during the last 12 months. That astonishing figure includes nearly 5,000 adults and children who were themselves victims of human trafficking or modern slavery or intensely vulnerable to it – by far the highest number we have ever reached in a single year.

So many more people are now living in freedom and safety, and it truly humbles me.

I have to acknowledge this has been a time of change and upheaval throughout our organisation, including at the most senior level. With the departure of the former CEO and the circumstances in which it occurred, we are listening, learning and growing.

But we are not going into hibernation mode. We are going to adapt and innovate on behalf of those we are called to serve – we need to continue the impact we have made.

Thank you to everyone who gave financially to empower our work this year. Thank you in particular to our Guardians who give regularly month after month, because rescue is not an event – it is a process. It needs long-term commitment and sustainable funding to empower us to bring our award-winning model to new territories and more people who need our help.

I am so grateful to the exceptional colleagues who sit on our Board, those alongside me across our global leadership teams and the staff and volunteers at every level of the organisation. As I reflect on this past year I am also looking positively to the future and the steps we will take to reach our goal.

Like everyone around the world, we were affected by COVID-19 throughout 2020-21. The impact of the pandemic has been felt by our entire team and, of course, by those we support through our work. I am pleased to say that through careful planning and safety measures at our centres and locations, including at those where we directly care for survivors, the impact was much less than it could have been. **You can read more about this on pages 14-19.**

The global impacts of COVID-19 have increased the risks faced by the most vulnerable, with economic desperation and unemployment on the rise, children's education disrupted and fewer opportunities for people.

Human traffickers are entrepreneurial and they are greedy, constantly evolving their methods and tactics to make profit by controlling and exploiting human beings.

In our work to tackle this, we were astonished and humbled by the outpouring of generosity from new and longstanding supporters through our *'Keep Hope Alive'* financial appeal, thanks to which we have been able to keep all of our Lighthouses open and serving children. Indeed, we have been able to look forward with confidence and bring our anti-trafficking model to new regions.

As you will read in this Annual Review, we began work in Australia this year, and launched new Hubs and teams in areas including the East Midlands and North-West of England; and, in the United States, in Florida, Colorado, and Iowa.

Slave-Free Alliance, our initiative helping businesses, is working with more companies than ever – including 9 members of the FTSE 100, three of the top five supermarket chains in the UK, and this year we launched internationally too.

There is much more to come this year and next, and we are right now conducting strategic and contextual research and analysis into where our charitable programmes can do the most good around the world. You can follow us on social media and sign up to our mailing list to be the first to hear our announcements.

These successes and expansions are possible only because of the generosity of funders – individuals, churches, businesses and other organisations – who choose to stand with us. Who share our vision of a world free from slavery. So, whether you are just learning about human trafficking and Hope for Justice's work to end it, or if you have supported our work since day one, I would be delighted to hear from you about how we can work together to fulfil our shared goal.

Thank you so much.



Tim Nelson
CEO, Hope for Justice



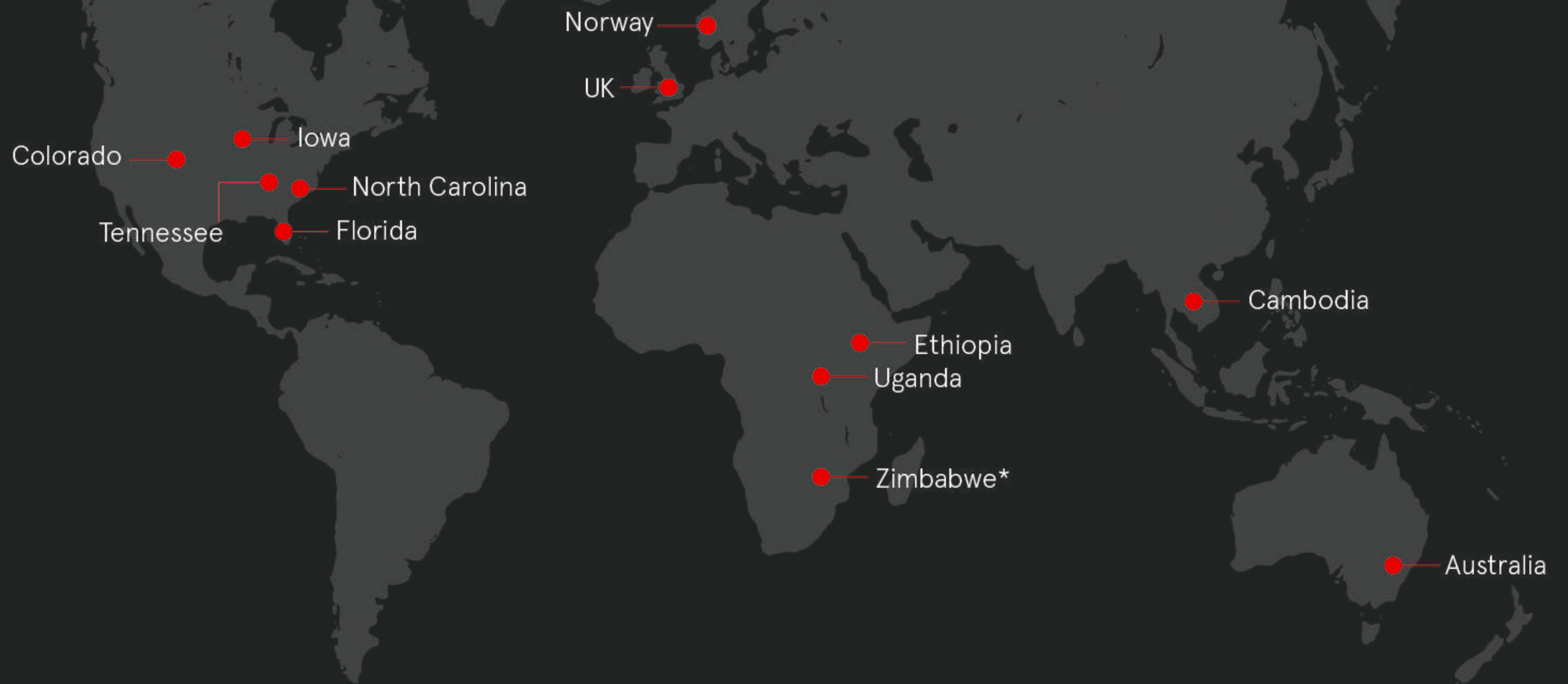
Just over 12 years ago I joined the founding board of **Hope for Justice**.

We had huge ambition and a shared vision to bring an end to modern slavery.

Today we have grown to operating across five continents and we are improving the lives of thousands of people across the world.

Tim Nelson

WHERE WE WORK



**Via our partnership with VVC
(Volunteers for Vulnerable Children Trust)*

ANNUAL REVIEW 2020-21

Hope for Justice runs projects from more than 30 locations across five continents, with plans to expand further.

HOW WE WORK

Outreach

Across the world, outreach is a vital part of our work. Our specialist teams engage with vulnerable adults and children to help keep them safe. We help children and teenagers out of dangerous and vulnerable circumstances, such as living alone on the streets, and encourage them to join our Lighthouse centres, for safe shelter, counselling, educational opportunities, fun activities and eventually, reintegration or transition to independent living. For adults, our teams use community engagement, cultural knowledge and language skills to connect with vulnerable populations and individuals. They can begin the process of a rescue out of exploitation, and they also run evidence-based trafficking prevention initiatives.

Rescue

Many of our countries host specialist Hubs staffed by experienced investigators and multilingual engagement teams. They work with police and other agencies to identify victims of modern slavery, build bridges of trust with them and remove them from exploitation. We act as an alternative pathway out of exploitation for victims who are too scared to engage directly with police. Intelligence gathered about traffickers and gangs is shared with police – many perpetrators have been convicted and jailed thanks to this work.

Transitional care – children (Lighthouses)

Our Lighthouses provide temporary care and support for vulnerable and exploited children, keeping them safe from the dangers of the streets or their previous circumstances as we work to assess their physical, mental and emotional health. Our Lighthouses also offer individual and group counselling and are complemented by our Shine Schools, where children receive catch-up education and life skills training. Older children and teenagers also get help with vocational training to develop skills for employment.

Family reintegration – children (Lighthouses)

While children are being cared for at our Lighthouses, we work to trace their families when possible, and consider how best to safely return them back to their families or to family-based care. We support families to prevent children separating from them again. Reintegration to biological or extended families is only considered when they are able to provide safe care and where any risk of re-trafficking or re-exploitation is low, as assessed by our case managers. The child must be an active participant in the decision. Where family reintegration is unsafe or impossible, other options include safe foster care, specialised long-time care with another agency, or independent living combined with vocational and business skills training.

Safe aftercare – adults

In the USA, our network of safe houses in North Carolina help female survivors of sex trafficking to rebuild their lives. Each house is for up to two women or one family, with additional services including trauma-informed care, in-home therapy and case management, connection to resources, basic necessities and weekly gift cards for food. Guests also receive medical care and legal assistance to aid their recovery.

Advocacy – adults

In the UK, our multi-disciplinary Independent Modern Slavery Advocates (IMSAs) work with victims after rescue to help them rebuild their lives, by helping them access housing, benefits, good-quality employment opportunities, psychological support, legal advice and more. We advocate on behalf of survivors and guide them through the criminal and civil justice processes to ensure they receive restitution.

The combination of legal and support advocacy is essential in providing victims with a voice to shape their own future in freedom. In 2021, we began a partnership with the British Red Cross and Snowdrop Project to expand this model further.

Community prevention

Our community prevention programmes are focused in the Global South. They are designed to strengthen families, communities and systems to prevent children separating from their families and from being trafficked, exploited or enslaved. They tackle root causes, such as underlying poverty, aggravated by family stress, peer pressure on children to seek opportunities for a better life, and attitudes viewing children as economic assets. The programmes consist of:

- Self-Help Groups: A fixed group of participants (usually women) who meet weekly and are financially and socially empowered through training in effective parenting, child protection, anti-trafficking, communication and other skills.
- Child Protection Clubs (typically in schools) and Hubs (typically in urban slums): Students or children meet weekly, supervised by a volunteer mentor, to learn about children's rights and the dangers of trafficking and unsafe migration. The students or children then educate others through school and community events. The Hubs are safe spaces for study, play and support for children both in and out of education.
- Community Awareness Raising: Mass media campaigns and training for community leaders, to reduce the risk of trafficking and exploitation.

- Community Conversations: Structured discussions between groups of people affected by complex community problems. For example, we bring together domestic workers, employers, brokers and community leaders to discuss complex shared issues of exploitation, human rights and unsafe migration, and agree changes that benefit all.
- Child Protection Committees: Key stakeholders such as officials, police, schools, community and religious groups working together to better protect children and ensure reports of abuse are followed up and acted on.
- Youth Training: Small business skills training and/or apprenticeship training to create opportunity and reduce vulnerability.

Training

Expert trainers equip frontline professionals with the knowledge, skills and tools to identify modern slavery themselves and to respond effectively and in a victim and survivor-centred way. We train police, governments, local authorities, healthcare professionals, other charities, businesses and the general public to know what to look out for and what to do if they come across a concerning situation. Many referrals into our teams of potential cases of modern slavery come directly from people and organisations we have trained.

Reform

We use our expertise and direct work with survivors to inform our recommendations for policy change in the countries where we work. We are represented on a wide variety of national and international bodies and steering groups (see page 48) to push for necessary improvements and to influence legislation and guidance in a way which prioritises the rights of victims and survivors and seeks to prevent and curtail modern slavery.

“Modern slavery is global and so we take a global approach. We target our resources where they will have the most impact and help the most people.”

*Elaine Jones, Chief Operating Officer,
Hope for Justice*

OUR IMPACT:

THIS YEAR'S ACHIEVEMENTS
April 2020 to March 2021

This year, our work reached an incredible
192,667 children and adults.
This is how we helped them:



4,844 People

Rescued, helped through outreach or provided with aftercare after rescue.



21,170 People

Had formal training or engaged with our community prevention work.



166,653 People

Attended awareness events or received indirect support from us.

We define rescue as an intervention by our team that removes a person from a situation of exploitation or re-exploitation, or extreme vulnerability to it.

OTHER KEY RESULTS THIS YEAR:

Children whose caregiver benefited from our Community Prevention Programmes:

12,114

Children cared for at a Lighthouse after having been trafficked or at-risk of trafficking:

1,810

Children reintegrated into family settings:

(Note: This includes older teenagers supported into independent living when reuniting them with family was unsafe or impossible)

915

Vulnerable children and adults helped through outreach services:

2,132

Meals served to children in our care:

271,644

Women participating in our Self-Help Groups:

5,151

People trained, globally:

13,883

Potential modern slavery cases referred to Hope for Justice Hubs for investigation:

466



FREEDOM WALL

1,905 LOCKS ADDED TO THE FREEDOM WALL

April 2020 to March 2021

Every unlocked padlock represents a real life changed by our work!

COVID-19

How we helped victims and survivors of modern slavery throughout the COVID crisis

Our work continued throughout the COVID pandemic in 2020-21, with new ways of working, safety measures and a focus on victims, survivors and those at risk of human trafficking.

Although many events needed to be cancelled and the disruption to travel impacted our operations, we are proud of the way our teams rose to the crisis and kept safe those in our care.

We are also incredibly thankful to the donors who maintained and increased their regular giving to ensure our work could continue, and those who gave one-off to our Keep Hope Alive appeal in spring 2020.

The funds raised from that appeal allowed us to keep all our Lighthouses open and staff in their roles, many of whom had to go the extra mile to serve the vulnerable children.

While the disruption meant that in some areas our reach was not quite as high as in 2019-2020, on many important measures our impact actually rose through the crisis.

Recovery has not been instantaneous and it continues now, but because of careful planning and preparation and the generosity of donors, the disruption to our Programmes was far less than it could have been.

Over the next few pages, you can see some examples of the amazing work our teams have done to mitigate the risks of COVID and to protect others.



Hundreds of children rescued from streets during Uganda lockdown

The pandemic brought misery and disruption to the whole world, but among those worst hit were street children – including hundreds who were living on the streets of Kampala and Mbale, two of Uganda’s biggest cities.

Even before the crisis, these children were at risk of exploitation. Some were trafficked themselves and abandoned by their exploiters during Uganda’s first and second national lockdowns. They were forced to hide and run from security personnel tasked with clearing the streets, and were often caught and beaten.

In response, a collective of organisations including Hope for Justice stepped in to safeguard the street children in both cities. We set up emergency shelters and access to medical treatment, blankets and food. Those testing positive for the virus were isolated.

Caroline Okotel, our Project Officer for Family Strengthening, said: *“I was incredibly impressed to learn that it was children who were formerly on the streets, who became concerned about fellow children who were still on the streets, who actually began calling for action on their behalf.”*

Florence Soyekwo, our Uganda Country Director, said that as the national lockdown ended, the children would be assessed as to their trafficking risk and transferred to our Lighthouse or the care of another NGO, before beginning their journeys to more permanent family-based care.

Florence added: *“We are so glad to be playing our part in this vital work to ensure the safety of these vulnerable children during the national lockdown, and beyond. I would like to thank my wonderful team for going the extra mile during these unprecedented times.”*



Children have their say

Young people at our Lighthouses and our staff were asked to have their say on the best strategies to help other children by Uganda’s Ministry of Gender, Labour and Social Development.

A common theme in their responses was a request for the government to provide for the basic needs of children living on the streets “so they don’t have to endanger themselves by looking for food and selling scraps to get money”, as one child put it.

Another child said:

“Those with the virus should be taken to hospital for treatment and those without should be taken to safe places.”



Vital medication obtained for trafficking survivor at ‘extremely high risk’

It is so important to remember that behind the statistics about how many people our teams helped during the pandemic, there are individual lives and individual stories.

Janusz* is one of them. Trafficked to England from his home in Poland, after being falsely promised work, food and accommodation, he had underlying medical conditions and his health began to deteriorate during the COVID-19 crisis.

One of our Independent Modern Slavery Advocates (IMSA), who provide legal advocacy and specialist support for survivors, said: “Janusz had poor living conditions; his bed was just a mattress on the floor, he had no hot water, he was given barely any food to survive – he was malnourished – and he was too afraid to run away for fear of what his traffickers might do.”

In a joint operation between Hope for Justice and police, Janusz – who is in his 60s – was freed from exploitation and then received ongoing help from our Advocacy team.

The IMSA explained: “*Despite being rescued, Janusz is still incredibly vulnerable, and is classed as being in the high-risk category for COVID (clinically extremely vulnerable). However, during a routine call we found that none of the health services were communicating with him via an interpreter, so he barely knew anything about the pandemic. No-one had explained the situation to him.*”

Hope for Justice provided support to help Janusz find somewhere to live and to understand his legal rights and to get the right support. With the help of a translator, we learned that he had been unable to access vital medication to treat his long-term health conditions.

The IMSA worked with a GP, a clinic, hospital departments and other health professionals and managed to obtain the right medication for his diagnosis. Janusz said: “*I am incredibly grateful for everything that Hope for Justice has done to help me.*”

Our report on trafficking impacts of COVID

We were one of the first anti-trafficking organisations to examine the impacts of the pandemic on human trafficking, through our detailed report launched in May 2020.

The report, pictured opposite and called ‘*COVID-19 and potential implications on human trafficking and other forms of modern slavery internationally*’, was shared with partners in the fight against trafficking.

The 18-page report explored the increased threat and vulnerability of individuals and communities, including access to support and safeguarding; the potential impact on the methods used by exploiters; the impact on the rule of law and law enforcement; and the risks for businesses. The report also laid out the specific vulnerabilities faced by children, such as separation from caregivers, sexual violence including sex trafficking, physical violence, child labour, social exclusion, and neglect and abandonment.

250 households benefit from lifeline food supplies during COVID-19 crisis

More than 250 households received vital food supplies during the lockdowns thanks to women in two Self-Help Groups (SHGs) set up by Hope for Justice.

The women – mostly from very poor and marginalised communities in eastern Uganda – mobilised residents and politicians to serve those most vulnerable to trafficking and family breakdown.

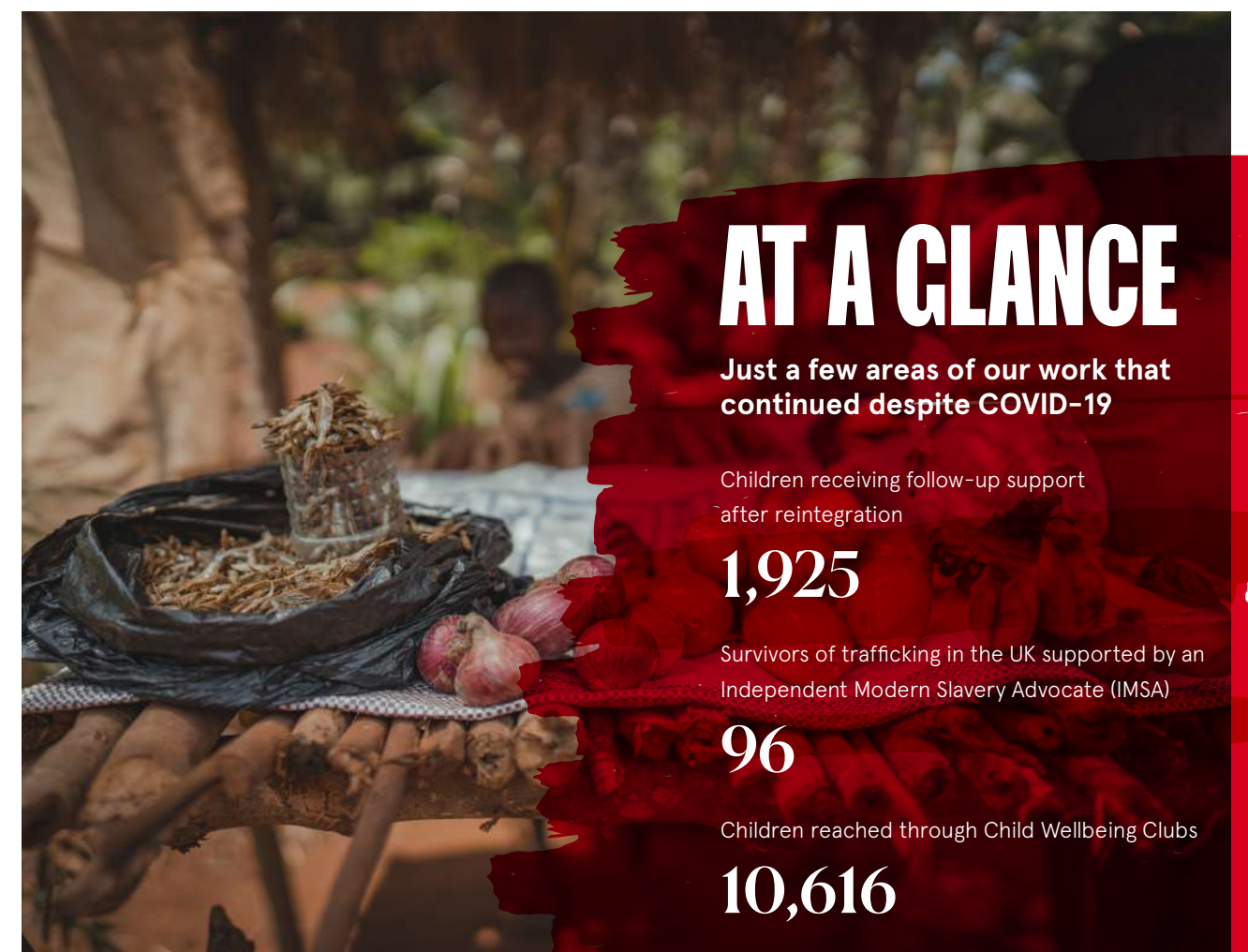
Forty group members gave over some of their own food to help needy families, then reached out to other people in their communities for donations of bananas, Irish potatoes, maize flour, beans and cassava.

A member of one SHG said: “*With so little, we are able to bring smiles to the poor women and men in our communities. We have reduced the resultant domestic violence caused by lack of food. We have given lives to young children, thanks to the SHG Model.*”

A member of staff at Hope for Justice said: “*The calls from the Self-Help Groups were heard and the people responded. It was a bumper crop. This is a fantastic example of Self-Help Groups being empowered and equipped to make change at a local level. All credit to these women who were able to mobilise their community to make a difference.*”

Hope for Justice establishes SHGs as part of its work to prevent exploitation among some of the most vulnerable communities.

Creating opportunities to increase autonomy and agency, and improving financial stability, has shown to reduce the likelihood of trafficking.



“With this support, I have begun to fulfil my own and my children’s needs. I am hopeful that my dreams will come true in the near future.”

Self-Help Group member Meselech Mola

PREVENTING EXPLOITATION

Outreach teams, training programmes and community initiatives empower people to protect themselves and their families from predatory traffickers and their recruiters, and equip professionals with the skills they need to respond effectively to modern slavery. For a full description of our Preventing Exploitation programmes, see pages 8-9.

Combating child sexual exploitation through training and community prevention

Globally, we trained 13,883 people in 2020-21, including 1,272 practitioners in the Global South – among them police officers, community leaders and officials.

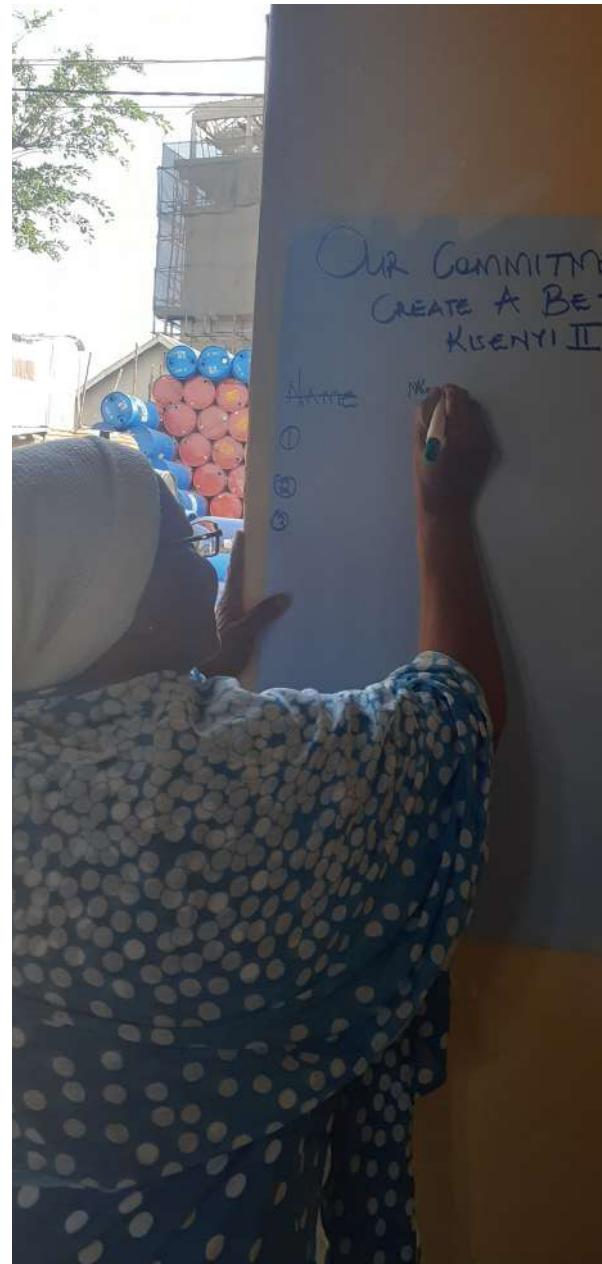
We believe in training others to respond effectively to modern slavery and to help those affected, because no organisation can do it alone.

One example of our Global South training in action took place in Kisenyi district, a slum in Uganda's capital, Kampala.

Our staff partnered with another charity called Child's i Foundation and the British Council's Active Citizens programme to provide training for 35 leaders in the community during a two-day workshop, focused on child sexual exploitation.

A member of Hope for Justice's team said:

"All of the leaders in attendance signed a commitment to support activities that will end sexual abuse and sexual exploitation in the Kisenyi community. Any effort to better society will involve a journey that will meet challenges. The work will begin small, it will meet challenges, but with perseverance, it will result in a great change within the community."



Preventing trafficking by supporting families

Our prevention programmes are often community-based and focus on awareness and education, but we also intervene directly to prevent exploitation by supporting individual survivors and families.

Maggie Crewes, Hope for Justice's Cambodia Country Director, explains: "When a victim of child trafficking comes through our doors, we don't just work with the child but also alongside their family. This is especially important when it comes to getting children back home again and ensuring that they are not just home – but safe – and will not be in danger of being re-trafficked."

She gave the example of a husband and wife who had little education and who tried to survive through street-to-street 'recycling' of other people's rubbish, which they tried to sell on. Maggie explained: "The work was unstable and they were trying to provide for two daughters and relatives' healthcare. Desperation led to them making a horrible mistake."

So, when a broker offered the couple's 13-year-old eldest daughter, Da, employment as a waitress at a restaurant in the capital, Phnom Penh, as well as covering her travel costs, they could not refuse.

The man deceived them. He was a broker for sex traffickers and the 'restaurant' was a brothel. Da was trapped in this nightmare for 18 months until she was rescued in a police raid and brought to our Lighthouse in Cambodia. Here, Da received shelter, care, protection, counselling and other support, as well as the opportunity to learn, play and make friends. She began a placement at a beauty salon and our team engaged with the family to ensure it was safe for Da to be reunited with them.

However, at a pre-visit to her home in April 2020, we identified that her parents' poverty would leave her vulnerable to re-trafficking. Case managers were also concerned that Da's younger sister might be at risk.

Maggie said: "A family assessment revealed that Da's father's pushcart had a broken axle. Combined with the restricted movement caused by COVID-19, his income had dropped to almost nothing.

"Her mother was no longer able to supplement their income by using the petty cash earnings to buy and then sell vegetables in the local villages. Their situation was really grim. COVID-19 meant that school was shut but what was to happen to the younger sister? Would she be next to start 'waitressing'?

"Our amazing Client Empowerment Manager visited the family and discussed what it might take to turn things around. A mobility plan was hatched."

We bought the family a new pushcart so they could restart the recycling business, and a bicycle for Da's mother to get between villages to sell produce.

Maggie added: "These two very simple modes of transport will transform this family's earning capacity.

"Now they will be able to pay rent, buy food, afford medical bills, keep their youngest daughter in school and provide for their whole family.

"Da will be able to live at home and continue her salon training. They are not very well off but will be able to make ends meet, keep their daughters safe and look to the future with hope."





2020-2021 PREVENTION IMPACT

Number of people directly helped through
Community Prevention Programmes

7,287

Overall reach of awareness events and
participation sessions

163,943

People reached with formal training programmes

13,883

Working with the U.S. State Department
to prevent trafficking

During 2020-21, hundreds of people benefitted from specialist training facilitated by Hope for Justice in partnership with the United States Department of State.

Together, we developed and delivered a training platform for U.S. embassies to help practitioners in the countries where they are based to identify and combat human trafficking.

Hope for Justice’s lead US investigator, Richard Schoeberl, said: *“We are proud to be working with the US Department of State to provide this training at U.S. embassies abroad. This training focuses on human trafficking identification within specific sectors, so far including social workers and clergy, healthcare clinicians and security personnel. We are also recording and translating the training to make it accessible to all those served by the Department of State. This is playing a vital role in ending exploitation and creating communities hostile to human trafficking.”*

Preventing exploitation:
Self-Help Groups in action

A woman who was struggling to feed her family now runs a successful business, and says: *“None of my children will ever dream of leaving for a better life.”*

Senia and her labourer husband live in Ethiopia with their four children. It was difficult to make ends meet on their income, and saving for the future was impossible. She worried that her children would feel pressured to leave home and end up in exploitative situations.

Then one day, Senia met a Hope for Justice Community Development Worker doing proactive outreach work. Senia heard about our Self-Help Groups, and how they empower members to transform their futures by offering the skills and means necessary to start their own businesses and to influence their communities.

When she first joined the group, Senia had no money to contribute. So to support her, the group began saving coffee beans daily, which Senia sold at the end of each week. After six months Senia had saved money, and the group provided her first loan, with which she began to sell fruit.

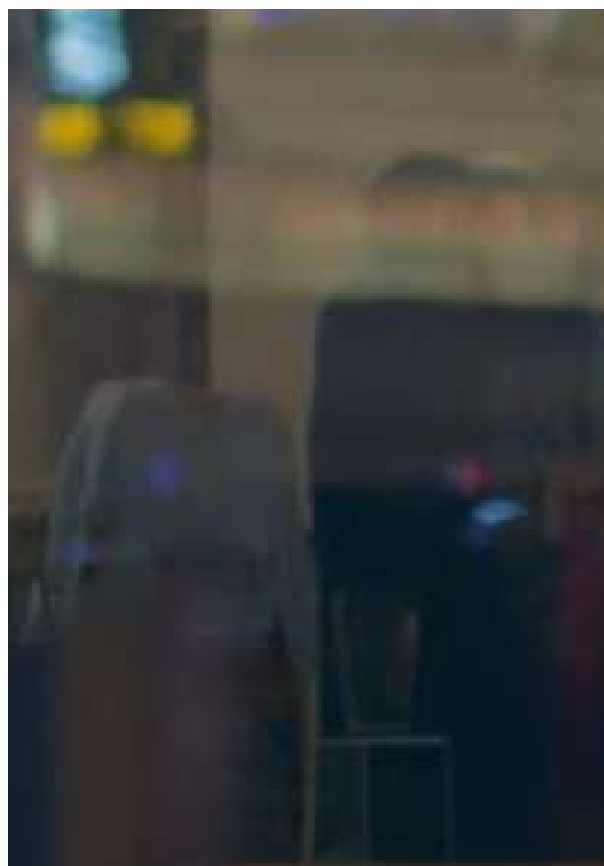
In time she was able to pay back the loan, and took a second one to expand her business. With good progress and growth achieved, she paid the second loan back. The third, fourth and fifth loans allowed Senia to begin selling vegetables as well as fruit, buy a cart for her husband, and finally to rent a shop. Now a successful and well-known business owner, Senia said:

“With the help of Hope for Justice, I have escaped from a hopeless life to a better and hopeful new chapter in my family’s life”.



RESCUING VICTIMS

Investigators and community engagement teams work with police and other agencies to identify victims of modern slavery, build bridges of trust with them and remove them from exploitation. We offer consultancy and support to law enforcement and provide an alternative pathway out of exploitation for those too scared to engage with the authorities.



“Hope for Justice received me with open arms and showered me with love. I feel so proud of what I have achieved. I will not be a victim of human trafficking again.”

Anna, 17, victim of cross-border trafficking between Uganda and Kenya

More than 50 girls rescued from modern slavery in one day - at least 13 people arrested

Just as this reporting period drew to a close, we were overjoyed to be part of the biggest single-day rescue operation in our history.

At the end of March 2021 our staff in Uganda worked tirelessly with partners including the police to prepare for major raids at Easter targeted on illegal brothels and other locations where girls and young women were being trafficked and abused.

The operations were a success and saw more than 50 girls rescued in a single day, 17 of whom were taken in for aftercare and safe shelter by our Lighthouses. The other girls who were rescued, many of whom had been trafficked into forced begging, received care and support from a partner charity.

The intelligence gathered led to at least 13 arrests for human trafficking offences, including two brothel owners.

Florence Soyekwo, Uganda Director at Hope for Justice, said: *"I'm incredibly proud of all of our teams in Uganda for their fantastic efforts helping the police with the rescue, and providing logistical support including rapid COVID-19 testing and emergency supplies."*

USA: Six victims of sex trafficking freed after undercover investigation

Thanks to an undercover investigation carried out by our US team, six women who were trapped in sexual exploitation were freed, their place of work shut down, and the alleged perpetrators arrested.

We were contacted by local law enforcement, who suspected that illegal activity was taking place at a restaurant in the Southern United States. Our team of licensed investigators carried out undercover filming and found that the women, aged 18 to 22, had been coerced into sex work, after accepting jobs as waitresses.

One of the women told Hope for Justice that she lost her original job due to COVID-19. Her mother was unable to work and had overwhelming medical bills. She thought accepting the job was the only way to provide for them both, but her desperation trapped in this terrible position. She and the other women were also being forced to hand over half of everything they earned to their employers.

Our filming provided evidence that people were being solicited, which enabled law enforcement to close the venue and make the arrests.

We provided the women with emergency support including food and other essentials, medical care and counselling. We will continue to support them as they recover from their experiences and search for jobs.



Rescuing more people in more places – our newest Hubs

During 2020-21 we launched our Hub model in more places to bring rescue to people who need it.

In the UK, we launched community engagement Hubs in the East Midlands and in North West England.

These areas were chosen after a strategic analysis concluded that our model could make the most impact there, particularly in certain towns and cities including Preston, Burnley and Leicester.

Paul McNulty, our UK & Europe Programme Director, said: *"Our new teams will roll out our tried-and-tested response to human trafficking and modern-day slavery, working alongside partners."*

We also launched our second United States Hub, covering the Midwest region and based in Iowa.

The expert and multi-skilled team will be led by our newly-appointed Senior Investigator David Gonzalez, who has 25 years' experience as a police detective, with expertise in major crimes including human trafficking.

David has received several accolades for his anti-trafficking work, including the US Attorney's Office human trafficking investigation and prosecution award, and the Iowa Association of Chiefs of Police Anti-Human Trafficking Award. He said: *"I am so excited to have joined Hope for Justice and to be able to use my skills and experience to progress our fight against human trafficking."*

In Oslo, Norway, our Hub was relaunched under new leadership with a new approach.

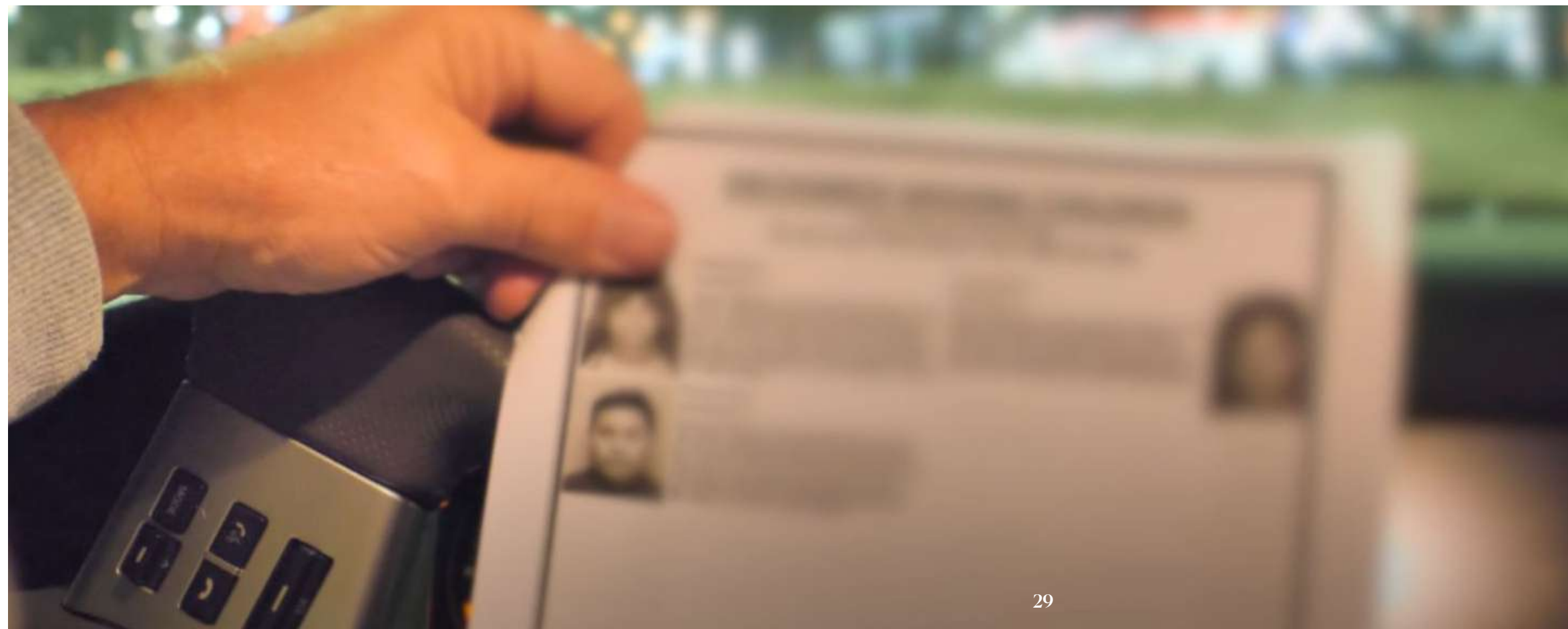
Ida Alexandra Ryen, Team Leader of our Norway Programme, said: *"The staff at the Oslo Hub have professional backgrounds in policing, experience from the refugee and asylum field and from child welfare and social work. With a strengthening of the outreach work in Oslo, Hope for Justice will continue to work alongside other skilled actors in the field of human trafficking to help even more people out of exploitation."*

Collaboration is vital to the work of all our Hubs, with partners for our Oslo team including ROSA, Fair Play Bygg, Maritastiftelsen, Human Trafficking Support Oslo (NAV Grünerløkka).

These new Hubs are just one aspect of our multi-disciplinary expansion into new areas during the year, across our four key pillars: preventing exploitation, rescuing victims, restoring lives and reforming society.

"I can't wait to work with my new colleagues, local law enforcement and our local partners to change the lives of victims of human trafficking in the Midwest."

Hope for Justice Investigator David Gonzalez



UK: Father now safe after seven years of exploitation

A father-of-three who was separated from his family and then lured away by traffickers is finally living in safety after seven years of exploitation.

At the time, Kambili* was at a vulnerable point in his life, having become separated from his wife and three children during conflict and fighting in Nigeria. He was tricked into leaving his home country by two men who made false promises and pretended they wanted to help him. His decision to accept help left him in the hands of people who intended to harm him.

On his arrival in the UK, they took away his ID, locked him in a room with other men and left him for five days without food. He was then subjected to forced labour for seven years, working on farms, often for 14 hours a day, and receiving no pay. He was also sexually assaulted.

Kambili, who is in his 50s, was referred to Hope for Justice in summer 2020 by a healthcare worker in West Yorkshire who suspected that he was a potential victim of trafficking.

One of our investigators said: *"We are relieved that this medical worker knew and recognised several indicators of modern-day slavery which prompted them to refer Kambili for further help. This is one of the main reasons why Hope for Justice is committed to training frontline professionals to spot the signs – they are often best placed to identify some of the most vulnerable people in society."*

Kambili thanked our team and the donors who support our work for the support that has transformed his life since his rescue.

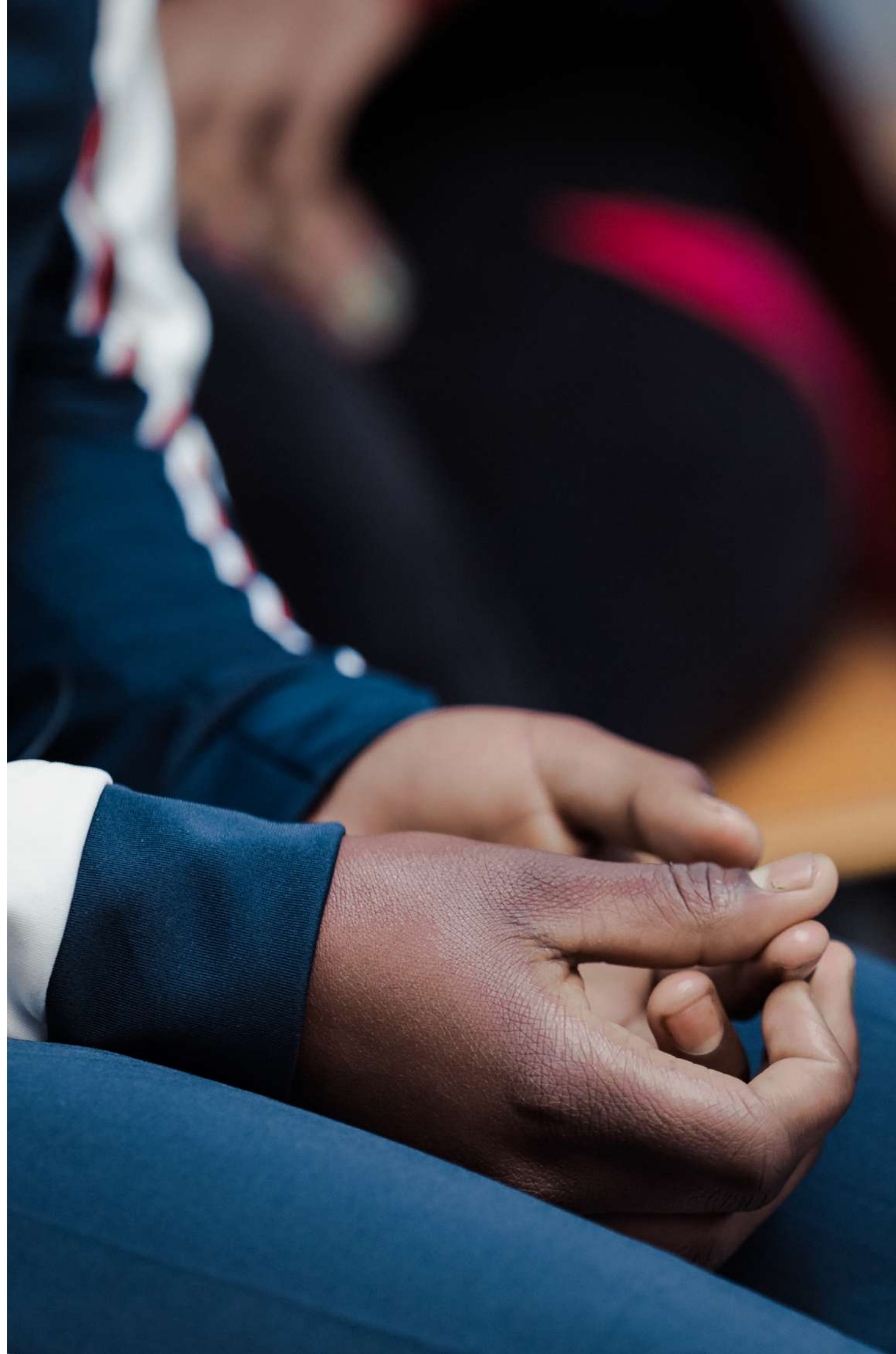
Our team is providing ongoing support, which has included arranging regular food parcels, entering him into the National Referral Mechanism (NRM) – the UK's formal process for identifying potential victims of trafficking – and liaising with support workers to find a suitable safe house. Kambili has now received a positive reasonable grounds decision via the NRM system.

Hope for Justice's Advocacy and Hubs teams have also found a solicitor to take on Kambili's complex immigration case, and provided relevant information, documents and forms for them to take this forward.

While there is a long way to go in Kambili's recovery, we are pleased that he is now receiving the right support to help him begin rebuilding his life. No human being should ever be exploited. We will keep fighting so that every man, woman and child lives in freedom.

NUMBER OF PEOPLE RESCUED
BY OUR HUBS

95



Trafficking syndicate dismantled and jailed

We are victim-centred and survivor-centred in everything we do, which also means caring about seeing justice done. Ensuring exploiters are held accountable for their crimes can be a crucial part of the recovery process for those who have been victimised.

When they see the police and the courts and charities like ours taking their experiences and stories seriously and acting on them, it can be transformative. Investigations can also increase the likelihood of financial restitution.

There were many such successes linked to our work during 2020-21, and one case we are particularly proud of is dismantling a trafficking syndicate in Uganda that trafficked teenage girls for commercial sex, domestic servitude, forced marriage, street vending and labour.

The criminal network was unearthed thanks to the work of one of our village Child Protection Committees. Three teenage girls were brought to one of our Lighthouses for safe shelter, care, counselling and the support they needed to give evidence about what happened to them.

This intelligence led to an undercover sting operation co-ordinated between Hope for Justice and the police. The trafficker was arrested and gave information that implicated many people, including respected members of the community as well as organised criminals.

Our Uganda director, Florence Soyekwo, said: *"The frontline recruiters are respected village elders, family members, and friends who are not aware that the children they identify end up in abuse and exploitation. One particular member of the criminal gang demands an equivalent of £18 per girl for a false promise of a job in a factory in Kampala. He gathers the children and sends them to a collection point in a nearby town."*

More victims were rescued at this collection point when Hope for Justice supported police investigators.

The Head of Anti-Trafficking at the Department of Police passed a message to our team saying: *"Hope for Justice, thank you so much for supporting the process of investigations on this trafficking case!"*



RESTORING LIVES

Our multi-disciplinary Advocacy team provides victim-centred support, including help to access housing, benefits, employment, mental health support and legal assistance. They support survivors through the criminal and civil justice processes to ensure they receive restitution. Hope for Justice also runs aftercare and educational facilities in some countries, plus reintegration programmes that get young survivors back to safe families.

Trafficking survivor ‘loves’ his new job

A man who was trafficked into the UK and then coerced into forced labour is celebrating employment in a job he loves.

Mateusz* was promised well-paid work. But on arrival, his documentation was taken from him and he was forced to live in squalor, in a one-bedroom property with seven others.

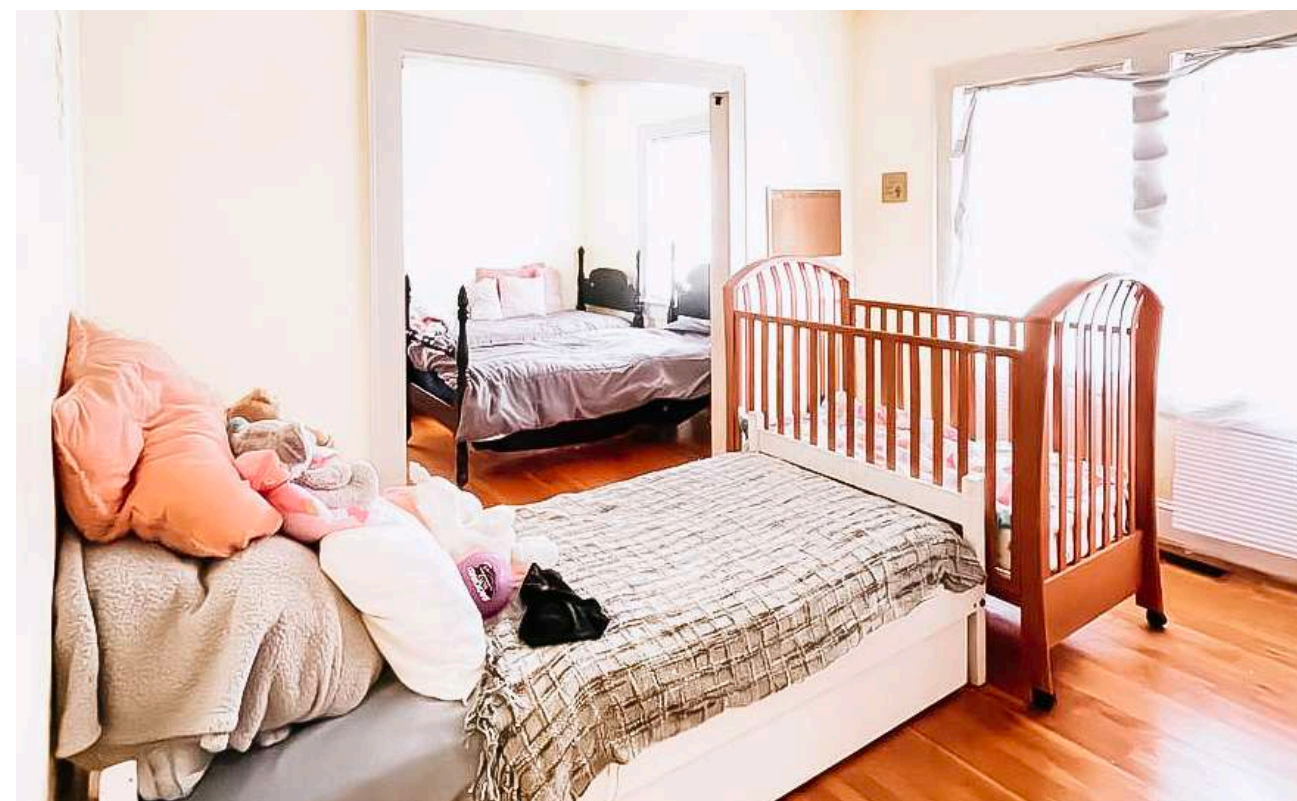
For three years Mateusz, aged in his 30s, was a victim of forced labour, working long hours in factories. He was rescued in a police raid and received intensive support from Hope for Justice’s Advocacy team.

His Independent Modern Slavery Advocate (IMSA), said: *“This trafficking survivor has been through a horrendous ordeal – his traffickers took everything from him. Today, to see him in a stable job, with a mainstream employer, and really enjoying his work, is an absolute joy.”*

Mateusz is now working at a food warehouse and said: *“I really love my job. I am really happy with work and so thankful for all of the help I have received.”*

Hope for Justice advocated on his behalf, applied for welfare benefits, arranged English tuition, liaised with police, gave immigration advice, and worked alongside lawyers to apply for his settled status in the UK, which has been granted.

Our IMSA explained: *“He was very insecure about his status and what would happen to him if he did not get it. He did not know how he was going to survive. We were over the moon when we received the news that it had been granted.”*



Launch of our US Survivor Care Program to restore lives through aftercare and safe housing

In January 2021, Hope for Justice announced the launch of a network of safe houses providing transitional housing for survivors of human trafficking, when Lily Pad Haven Inc in North Carolina became part of our organisation.

As well as safety, shelter and respite, survivors of human trafficking living at our US Survivor Care Program can also access many other services via community partners to speed and assist the transition back into mainstream society and new opportunities.

We plan to further build on these services, drawing on models established through our aftercare services globally. We will secure new properties to increase the number of people who can be offered direct support and shelter.

North Carolina, home to the current network of safe houses (which serve survivors from all across the United States), is one of the states with the highest number of human trafficking cases reported. The state government says likely reasons for this include its major interstate highways, a large military population surrounded by sexually oriented businesses, numerous rural agricultural areas with a high demand for cheap labour, and an increasing number of gangs. In 2019, there were 266 cases reported to the National Human Trafficking Hotline, ranking North Carolina 11th among the 50 states plus the District of Colombia.

We know the true number of cases across all states is far higher than official statistics can capture, which is why Hope for Justice is working to expand our model.



Teenager given chance to walk again after vital medical intervention

A 14-year-old boy was living on the streets and vulnerable to traffickers when a motorbike crash left him with a serious leg injury.

But today, thanks to Hope for Justice, Ali* is able to walk, dance and play with his friends because of vital medical treatment.

At the time of the crash – when Ali was trying to learn to drive – he had been living with a neighbour who had brought him up as his own child after Ali’s parents both remarried and disowned him.

Ali felt guilty because he felt he was living off the goodness of others, and he could see how the cost of medical treatment would exhaust his guardian’s savings.

So he made a dangerous decision to travel to Ethiopia’s capital and try to earn money by begging. With nowhere to live and the additional vulnerability from his injury, he was a target for human traffickers during his months on the streets.

Luckily Hope for Justice outreach workers found him and he joined our Canaan Lighthouse. When he arrived, he was using crutches and could not walk unaided. It had been about 18 months since the crash at that time, with no proper medical attention for Ali.

“His injury made it really difficult for Ali to engage in activities,” our Project Manager Zemetegela Mulugeta said. “He would sit down and watch his friends play in the park but he couldn’t join in. When he got into bed he had to lift his leg with his hands.”

Hope for Justice arranged for an orthopedic surgeon to assess his injury, plus X-rays and other tests that confirmed he had damaged ligaments. Physiotherapy helped restore movement in his legs and he began attending a clinic three times a week. During his stay at the Lighthouse, Ali took part in small business training to equip him to manage his own small enterprise.

Ali said: *“I have now finished my medication and can walk again. I can play and dance with my friends, take part in sports and activities. I am very healthy again. I feel hopeful, very happy and thankful for everything that Hope for Justice has done for me.”*

Zemetegela said:

“At a recent follow-up assessment, we found that Ali was enjoying his work, his home life and being back in contact with his community. We are delighted that he is doing very well.”

Stepping Stones: 15-year-old rescued from forced marriage begins new career in baking

For 15-year-old Phallen's* dad, a poor fisherman, the chance to send his daughter to marry a rich businessman in China seemed like a pathway leading her to safer and happier times.

But Phallen's new life was far from what she had been promised by those who had come to her village to make the offer to her father. She was forced to marry an old pig farmer who "bought" Phallen to make sure he had someone to look after him and his farm.

Phallen's new husband raped her and beat her. She could turn to no-one for help, as she spoke no Chinese, and had no means of contacting anyone. Her passport – her only ID – had been taken away. She spent a whole year feeling terrified and miserable.

But little by little, Phallen picked up some of the language. And one day, when her husband sent her to the town on an errand, she bravely took the chance to start her journey to freedom.

Phallen found the police station, and was put in touch with the Cambodian embassy, which helped her return to Cambodia. She was taken in at our local Lighthouse, and spent several months being cared for and supported by our highly trained staff. She was offered individual and group counselling, as well as catch-up education classes. Phallen slowly recovered from her ordeal, and regained her physical and mental strength.

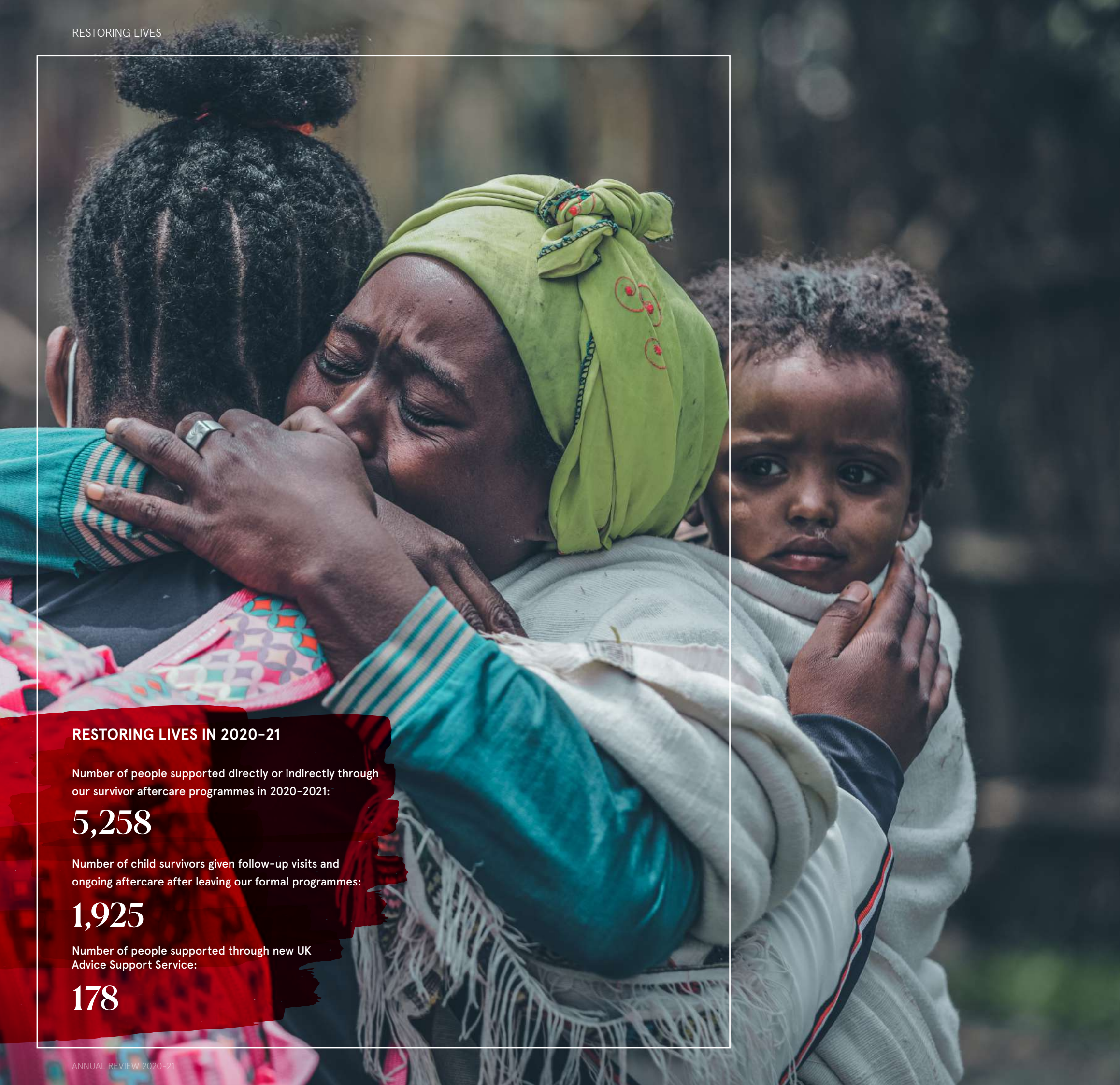
Returning to her home village was not a safe option for Phallen nor something she wanted, so she joined our Stepping Stones project. This amazing initiative was launched in autumn 2020 to provide older survivors who have been trafficked the skills and confidence they need to look after themselves, find safe work and live independently.

We supported her through her training at a local bakery and café, where she was subsequently offered a job. Thanks to the unwavering support and expertise of our team, Phallen has now transformed her life. She is enjoying working in an environment where she is well respected and liked, and is living in the community.

Phallen said:

"Thanks so much to Hope for Justice for helping me see I can still have a good future after my terrible experiences. Now I have an independent life for myself and can see a bright future!"





RESTORING LIVES IN 2020–21

Number of people supported directly or indirectly through our survivor aftercare programmes in 2020–2021:

5,258

Number of child survivors given follow-up visits and ongoing aftercare after leaving our formal programmes:

1,925

Number of people supported through new UK Advice Support Service:

178

Survivor of sexual exploitation gives birth to baby girl in Hope for Justice's care

A young mother gave birth to a beautiful baby girl thanks to the medical care and interventions of staff at one of Hope for Justice's Lighthouses.

Suzan* came into our care when seeking an escape from the streets of Kampala, Uganda's capital, where she was selling vegetables to survive. Initial medical examinations, which our nurses carry out at the time of a child's enrolment, revealed that Suzan was two months pregnant.

She remained in our care during her pregnancy and in summer 2020, gave birth via C-section.

One of our team members said at the time: *"Suzan is adjusting to child-motherhood. Since being in our care, she has grown in confidence and responsibility. Prior to delivery, she had even taken on the role of Lighthouse Children's Welfare representative. Additionally, she has regained her self-worth and acquired practical and survival skills, including love and care."*

"Hope for Justice has helped Suzan to prepare for child-motherhood through interactive sessions, counselling therapy and life skills sessions. Continuous interactions are helping her to prepare for being reunited back with her family soon."

At Mary Lighthouse, Suzan has benefited from various restorative activities including catch-up education, practical skills such as baking, cooking, hairdressing and tailoring, games and sports, group work and also medical care, including antenatal and postnatal care.

Lighthouse staff worked together with other medical professionals to provide specialised support for Suzan to ensure a safe delivery.

"It is a real miracle to hear that our child is alive. We had no idea where she was or how to find her. Thank you Hope for Justice for making it possible for us to see our child again."

Words spoken by the father of 16-year-old Semira, who was trafficked after running away from home aged just 11*



REFORMING SOCIETY

We celebrate every person rescued and every life restored, while acknowledging that achieving our vision of a world free from slavery will require reforming societies.

What do we mean by this? It is the process of initiating and strengthening legislation, policy, processes, practices, standards, structures, knowledge, beliefs and behaviour across society to create an ecosystem where slavery cannot survive.

That is why we work to partner with and to influence governments, law enforcement, educators, business, media and civil society, as well as families and individuals, to create lasting change.

We also seek to ensure justice is done – that crimes of modern slavery are investigated and perpetrators convicted.

New partnership will assist survivors to get the support they need

Throughout 2020–2021, Hope for Justice in the UK worked closely with colleagues at the British Red Cross and the Snowdrop Project to form a new partnership to help survivors of modern slavery to rebuild and regain control of their lives.

The three organisations are developing a framework for the accreditation of Independent Modern Slavery Advocates (IMSA) in the UK.

Paul McNulty, UK and Europe Programme Director at Hope for Justice, said: *"We recognise that nobody can end slavery alone, and we are excited to focus our shared values of empowerment, partnership and innovation in order to work together to help build capacity into wider services and partner organisations and to improve standards of advocacy and care for survivors."*

Lara Bundock, CEO of Snowdrop, said: *"We are honoured to be working on such an important development in the anti-slavery sector with two outstanding organisations."*

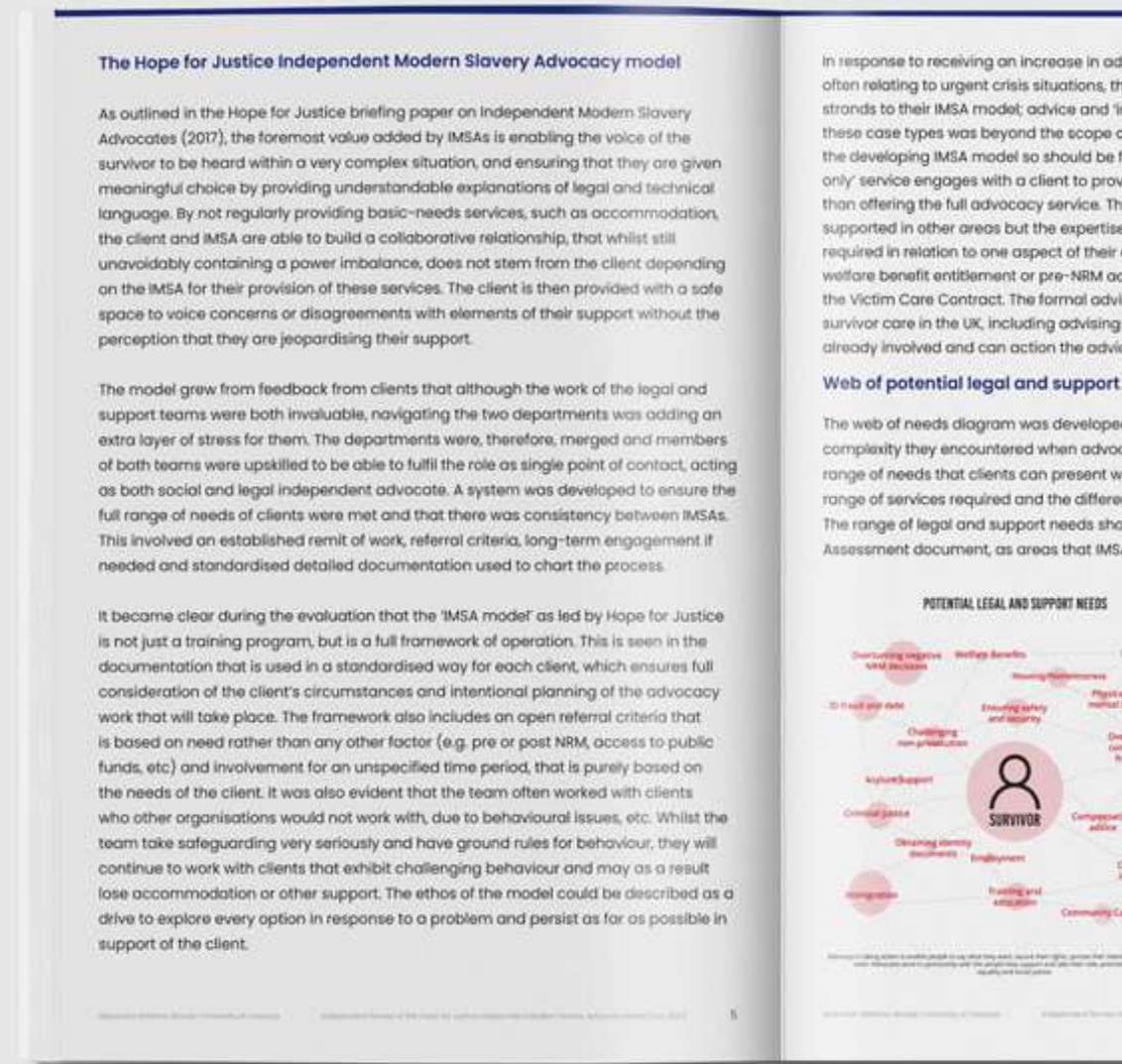
This collaboration will build on the model of independent advocacy for survivors of modern slavery that has been developed by Hope for Justice over the past six years and recently independently evaluated by a researcher at the University of Liverpool.

IMSAAs seek to empower survivors to make informed choices about their options and recovery. It can be difficult for survivors to navigate the support systems available to them. Cultural and language barriers, trauma, mental health, lack of trust and unfamiliarity with welfare and legal structures are some of the major hurdles they face.

By providing advocacy that looks at someone's social needs and legal rights together, IMSAAs provide support that is holistic and tailored to the individual, and helps them overcome barriers and navigate complex systems.

An independent evaluation of Hope for Justice's IMSA model was carried out during 2020 by Alexandra Williams-Woods, a researcher at the University of Liverpool. The report, published in spring 2021, found that the IMSA model at Hope for Justice provided a tested model for responding to the significant needs and structural disadvantages that survivors of modern slavery encounter, and led to considerably improved outcomes for survivors.

The report recommends that organisations which provide advocacy services for modern slavery survivors should work together to build an accredited IMSA role and framework in line with other independent advocacy services, such as Independent Domestic Violence Advocates.



The British Red Cross, Hope for Justice and the Snowdrop Project are now working alongside survivors, the wider anti-slavery sector and others to develop a replicable and scalable model of independent advocacy in the UK.

Kathryn Baldacchino, Head of Anti-Trafficking at British Red Cross, said: *"Together we can share our expertise in this crucial step towards better specialist, flexible support."*

Dame Sara Thornton DBE QPM, the UK's Independent Anti-Slavery Commissioner, endorsed the new partnership and said advocacy was "vital" to empower survivors and reduce the risk of re-trafficking.

More information about this project is available by emailing: advocacy.imsa@hopeforjustice.org



BritishRedCross



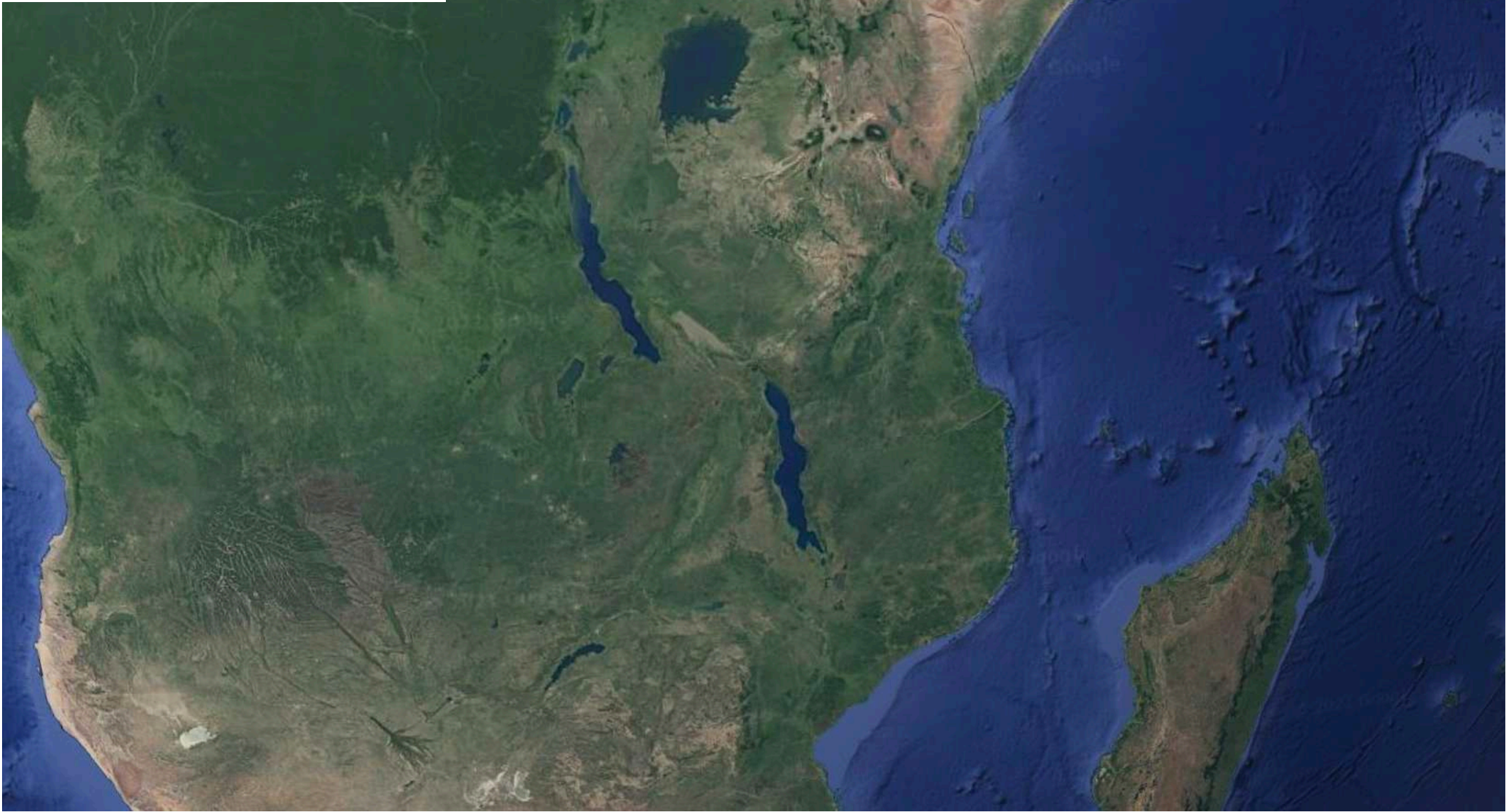
Improving the response to human trafficking through UK Space Agency project

During 2020-21, Hope for Justice worked alongside governments and academics as part of a pioneering UK Space Agency project to improve the response to human trafficking.

The project, known as Anti-trafficking using Satellite Technology for Uganda’s Sustainability (ASTUS), led by the University of Nottingham, utilises Earth Observation technology from satellites to support anti-trafficking efforts in Uganda.

Neil Wain, Hope for Justice’s International Programme Director, explained: “*The project aims to use space technology to track the prevalence of this crime, to map vulnerability hotspots and to estimate the numbers of men, women and children being trafficked.*”

It is one of 10 projects funded through the £3.4 million International Partnership Programme. Information about the project, the partners involved and the funding is available at the Hope for Justice website.



Law will require anti-trafficking training for hotels

In June 2020, we celebrated the passage of a bill that will ensure more Iowa hotels and motels provide their employees with human trafficking prevention training. Hotels and motels that fail to provide this training cannot accept public funds for stays, events, or state-related functions.

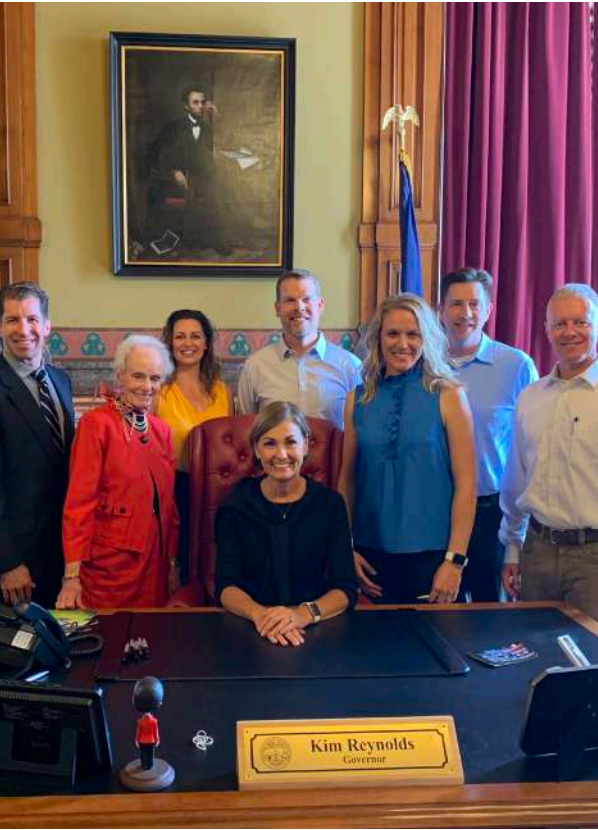
Break the Cycle 200, which became part of the Hope for Justice family in summer 2020, played a vital role in getting HF-2259 passed.

Hope for Justice’s Rocky Vest (pictured below with other campaigners and Governor Kim Reynolds) said: “*This is a big win in the fight to end human trafficking in Iowa. The newly trained ‘eyes’ in Iowa’s hotels will lead to referrals for investigation, which will lead to recovering victims of modern slavery.*”

The provisions of the new law take effect beginning January 2022.

Getting the measure passed was a collaborative effort, with particularly thanks owed to government relations attorney Angela Kenyon Davis and also Maggie Tinsman, a retired legislator who fought tirelessly to build in-roads with legislative leadership. We also wish to thank Representative Gary Mohr, who sponsored the draft bill in the House, and State Senator Chris Cournoyer, who helped move the bill quickly through the Iowa Senate where it passed unanimously.

Governor Kim Reynolds held a public bill signing on June 29th, 2020 to celebrate the achievement.





Other achievements across our Reform work this year – In Brief

- Gave evidence to U.N. agencies on emerging global issues linked to the COVID pandemic.
- We advocated around potential changes to legal aid which would detrimentally impact victims and supported Young Legal Aid Lawyers on their campaign and collated data in support. This collective work resulted in the regulations being revoked.
- Worked with the Ugandan Government to develop the country’s second National Action Plan to tackle human trafficking and modern slavery. Florence Soyekwo, Hope for Justice’s Uganda Country Director, represents Hope for Justice on the national taskforce committee for the Prevention of Trafficking in Persons and has worked with senior figures to discuss and shape the five-year Action Plan, launched in July 2020.
- Briefed the UK’s Independent Anti-slavery Commissioner, parliamentarians and the Government on impacts of new post-Brexit rules, leading to positive changes to some of the policy guidance.
- Contributed to a Policy Guide on Justice for global policy-makers, snapshotting evidence of ‘what works’ to achieve Sustainable Development Goal 8.7 on ending all forms of slavery.
- Contributed evidence for the U.S. State Department Trafficking in Persons (TIP) Report 2021.
- Provided input into the National Homelessness Code of Guidance on the issue of modern slavery, resulting in positive changes to the guidance.
- Contributed to a request for information on the implementation of a key piece of human trafficking legislation for GRETA, which monitors how well countries are implementing the Council of Europe Convention on Action Against Trafficking in Human Beings.
- In August 2020, the Modern Slavery Police Transformation Unit (MSPTU) held up Hope for Justice’s strategy for supporting survivors of modern slavery in the UK as an example of best practice to prevent victims being re-trafficked.
- Helping to develop the UK Modern Slavery Strategy through Home Office Strategic Groups.
- Provided feedback into development of National Modern Slavery Statutory Guidance on Identification & Care, and worked with academics and partners to develop a training framework for identification and survivor care.
- Conducted specialist practitioner training on the legal rights of victims to improve understanding, advocacy for survivors and local authority responses.
- Responded to government consultations to improve modern slavery responses on improving National Referral Mechanism Data; victim access to compensation; the victim code of guidance; sentencing guidance for judges; and potential changes to licensing.
- Our US work was featured as a case study by PERF (Police Executive Research Forum) in Washington DC. ‘How Local Police Can Combat the Global Problem of Human Trafficking’ (Aug 2020), was based on a

conference held the previous year where our US Investigations Team Leader, Dr Richard Schoeberl, was a speaker.

• In March 2021, the UK Government announced significant changes to immigration and asylum law and to the current system for identification and support for modern slavery victims. Hope for Justice briefed and worked collaboratively with partners and supporters on responses to the immigration plan. Our Director of Legal Policy, Phillipa Roberts, said:

“We are hugely grateful to supporters who responded to the consultation. We will work collaboratively with the Government, survivors and organisations to advocate ensuring that the plans and subsequent legislation do not detrimentally impact the UK’s modern slavery strategy – including the protection, safeguarding and support of survivors.”

INTERNATIONAL AND GOVERNMENTAL INFLUENCE

Our direct work with victims and survivors informs the way in which Hope for Justice and Slave-Free Alliance approach national and international policy reform and legislative engagement. We seek long-term, sustainable frameworks for an anti-slavery ecosystem. Hope for Justice and/or Slave-Free Alliance are represented on the following national and international committees and policy co-ordination groups:

- International Anti Human Trafficking Advisory Group
- United Nations University: Delta 8.7 Alliance + Justice Policy Group
- Lichtenstein Initiative (Finance Against Slavery and Trafficking)
- Norway: Coordination Unit for Victims of Trafficking
- UK Home Office: Modern Slavery Strategy and Implementation Groups (MSSIGs) on:
 - Prevention (Co-chair)
 - Victim Care
 - Law Enforcement
 - International Group
 - Transparency in Supply Chains
- UK Home Office Oversight Group for the National Modern Slavery Statutory Guidance on Identification and Care
- London Mayor's Office for Policing and Crime on Modern Slavery Strategy
- Advisory Group on National Training Standards
- UK Home Office Group on Developing Modern Slavery Training and UK Home Office Vulnerability Group
- Anti Trafficking Monitoring Group
- Cambodia: Sexual Exploitation of Children focus group (part of Child Safe Alliance), and Chab Dai Coalition with 51 other anti-trafficking organisations. Attend Anti-Trafficking Department meetings at the Government Ministry of Social Affairs, Veterans & Youth Rehabilitation.
- Human Trafficking Foundation Network
- UK Independent Anti-Slavery Commissioner Steering Group on best practice
- Modern Slavery Working Groups for Utilities and for Waste & Recycling (Hosted by Slave-Free Alliance)
- Indirect Procurement Human Rights Group
- Home Office Group on Public Procurement
- Apparel and General Merchandise Public and Private Protocol – Participating Organisations (Hope for Justice and Slave-Free Alliance)

IN THE MEDIA

Hope for Justice kept up our strong engagement with the news media and global press during 2020-21, recognising that this is a key way to share messages way beyond those who already committed to the fight against modern slavery. You can see a few of the highlights on this page.

From rolling news channels to local TV, and from heavyweight newspapers to influential podcasts, our experts were proud to explain more about the realities of human trafficking and our award-winning programmes to help the victims and survivors, while educating viewers, listeners and readers about the steps they can take in their own communities.



Our CEO Tim Nelson records a message for the media



UK & Europe Programme Director, Paul McNulty, interviewed on the streets of Leicester for Sky News



Cambodia Director Maggie Crewes speaks about the factors that lead girls to be trafficked, and how we help



Local TV news in Nashville reports on how our team located a runaway teen who had been targeted by a trafficker



Influential global podcast Supply Chain Now streaming their interview about forced labour with our CEO, Tim Nelson



Former FBI specialist Dr Richard Schoeberl, now our US Team Leader for Investigations, interviewed by WKRN News 2

TOGETHER, WE CAN END SLAVERY

In a year marked by lockdowns and restrictions, Hope for Justice supporters around the world continued to use their influence and their resources to contribute to the fight against modern slavery.

Concerts were livestreamed, events moved outdoors or online, dinners were socially distanced, but the movement against trafficking endured, determined to raise awareness and critical funds for the work of Hope for Justice.

Celebrities and social media influencers used their platforms to spread the word and inspire their followers, including our co-founder Natalie Grant whose epic concert with her husband at the Ryman theatre was streamed more than 1 million times and raised nearly \$200,000 for our work. Other influential figures to share about our programmes included Yovanna Venture (5.2 million followers) and The Wonder Years actress Danica McKellar (576,000 followers), pictured opposite.

Ordinary people got stuck into a wide variety of solo and group fundraising challenges, including a number of incredible Break the Cycle 200 rides – two hundred miles in just one day. This series of events, which began in the United States 10 years ago and have now become part of the Hope for Justice family, are now going worldwide with rides in Norway and UK later in 2021.

Other people ran, swam, walked, baked and so much else besides – we are incredibly thankful for each and every individual who donated their time and energies on behalf of those desperately in need of our help.

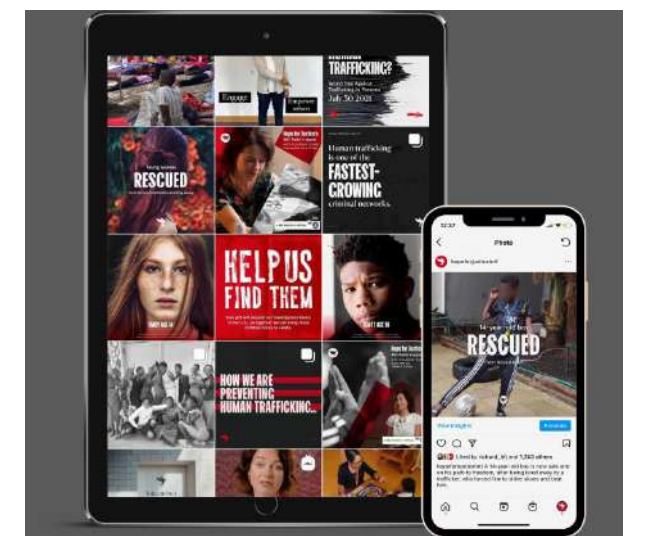
On this page and overleaf, you can see just a few examples of what supporters got up to in 2020–21.



Above: A group of supporters in Florida raised thousands of dollars for our work by selling candles in their regional grocery store network. Thank you to Cathy, Donna, Christina, Cherie, Lauryn, Jenny, Michelle and Julie for all your hard work!



Above: Many celebrities and influencers chose to share our campaigns, appeals and public messages during 2020–21. Pictured here is Danica McKellar, who got involved with our social media campaign for National Slavery and Human Trafficking Prevention Month in January 2021.



Above: There are lots of ways to stay informed and keep up-to-date with our work. For example, across the social media networks we are on, Hope for Justice has more than 116,000 followers. So, if you don't already, follow us on Facebook, Instagram, Twitter, LinkedIn and TikTok.



Pictured: Actress Annabelle Dowler, who plays Kirsty in The Archers on BBC Radio 4, the world's longest-running radio drama. From early 2020 right into 2021, the character Kirsty was central to a major storyline featuring modern slavery. Hope for Justice advised producers on the script and stories. Annabelle was impressed by our work and later presented the Radio 4 Appeal on behalf of our charity. She is pictured here visiting our Freedom Wall at our Head Office in Manchester, UK.



Above: Throughout 2020-21, supporters grew the movement by encouraging others to sign up and get involved.



Above: David Lord, our US Partnerships Manager, part of the 'Running for Freedom' team in Tampa, Florida.



Above: Members of C3 Cambridge Abolition Group in the UK ran a 'lockdown marathon' for Hope for Justice in May 2020. The Abolition Group, led by Zena Hollins (pictured right) is one of our most active and longstanding in the country, having put on fundraisers, talks, events and awareness initiatives for many years.



Above: Guests at our 'Raise A Glass To Freedom' dinner in Nashville, Tennessee. They heard about the mission to end trafficking, plus music from Sixpence None The Richer.



Above: Key supporters aided the cause by hosting our first Jeffersonian Dinners this year. Thank you to Bret & Maggie Harper and Brenda & Rick Langille in Colorado, and our Tennessee supporters Tim & Natasha Drisdelle.



Above: The clouds gather above riders taking on the Break the Cycle 200 challenge in Iowa



Left: To mark World Day Against Trafficking in Persons in July 2020, supporters from across the world took time to write letters of love and encouragement to young survivors of modern slavery being cared for by Hope for Justice.

We received a massive number of letters by email and through the post, which were passed onto our Lighthouses around the world to be read out by the staff.

Thank you to everyone whose kind words were heard by the children and young people we support, who were delighted to know that people from all over the world were thinking of them.



SLAVE-FREE
ALLIANCE

Working Towards a
Slave-free Supply Chain

AN INCREDIBLE YEAR FOR SLAVE-FREE ALLIANCE

Slave-Free Alliance saw tremendous growth and expansion throughout 2020-2021, which marked the third full year in operation for Hope for Justice's business-focused social enterprise. With over 16 million victims of modern slavery in private supply chains around the world, more and more businesses are choosing to do something about it with expert help and support from Slave-Free Alliance.

Through this initiative, we are engaged with influential and multinational corporate enterprises – including 12 that are current or recent members of the FTSE 100 index – through membership, consultancy and client services.

Collectively these businesses, plus Slave-Free Alliance's three largest privately owned clients, have more than 1.2 million employees around the world, with total revenues of £230 billion. On top of these, Slave-Free Alliance also engages with scores more smaller and medium-sized businesses and organisations in multiple countries (more than 85 full members plus other clients engaging on a services-only basis).

Among the biggest to join during 2020-2021 were Greene King, which operates 3,100 pubs, restaurants and hotels; equipment hire giant Sunbelt Rentals Ltd (a trading name of FTSE 100 member Ashted Group plc); and ALDI UK and ALDI Australia (more information in 'Going global' announcement). The supermarket sector has shown particular interest in our services, with Morrisons having joined at the end of the 2019-2020 financial year, and Asda joining just after the end of the 2020-2021 period.

They joined existing members including Aviva, AstraZeneca, Yodel, Hermes, Severn Trent, Dixons Carphone, Biffa, Experian, Suez, Richer Sounds, Viridor, Boohoo and Arriva. Other industry sectors with multiple Slave-Free Alliance members include airports, higher education, power and utilities, retail and hospitality.

Below: Sunbelt Rentals was one of the biggest companies to join Slave-Free Alliance this year



Going global

In 2020-2021, Slave-Free Alliance truly went international, with our first clients signing up in Australia. When ALDI Australia joined, it created a lot of media interest in the country, including in national newspapers and the retail sector. Australia has passed modern slavery legislation, which entered into force on 1 January 2019, creating a national reporting requirement on businesses with annual revenues over AUD\$100 million.

Daniel Baker, Corporate Responsibility Director at ALDI Australia, said: *"Modern slavery is a complex issue requiring thorough and progressive action. We understand the significant impact we can have on intercepting the exploitation of workers within our supply chain and our partnership with Slave-Free Alliance will help to ensure modern slavery continues to be identified and addressed."*

As well as Australia, Slave-Free Alliance is also expanding our work into the United States and Norway.

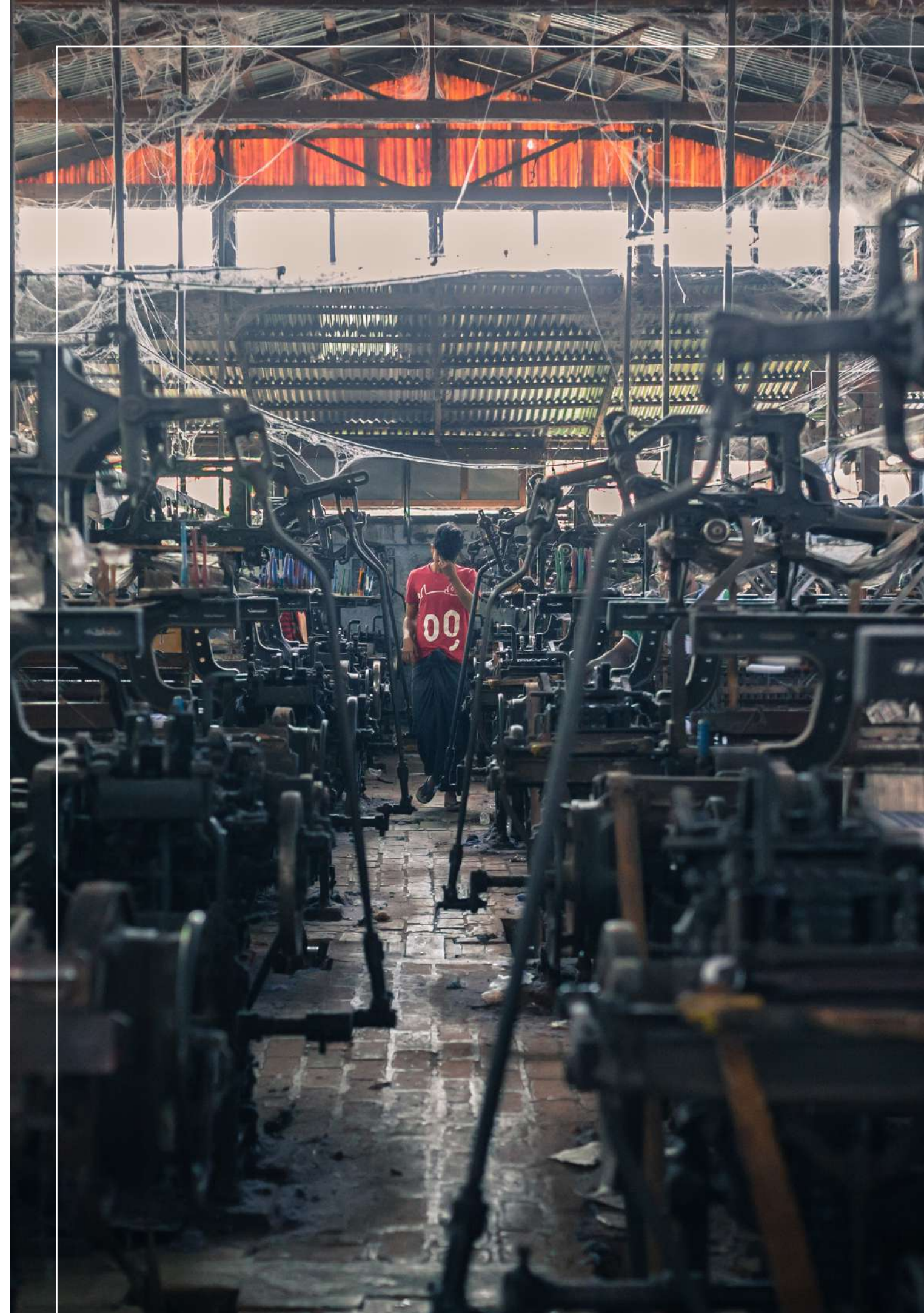
Resources and webinars help members navigate changing compliance landscape

In March 2021, the UK Government launched a public register of all Modern Slavery Statements. For the first time, a business's customers, competitors and the public can see in one central place the steps it is taking to combat the risk of modern slavery – or that it is not taking steps at all. Within days, Slave-Free Alliance produced a detailed Briefing document about the implications of the new public register and made it available to our members and clients – it became our most downloaded ever single resource.

Slave-Free Alliance Director, Marc Stanton, said: *"We know – and the Government consultation confirmed – many businesses will find mandatory reporting a challenge, and the new single reporting deadline is a big shift that will need to be planned for. Our members want to do the right thing. But we have also encountered too many others who are still not thinking seriously about protecting their operations and supply chains against modern slavery, or are just paying lip service to the letter of the law."*

Slave-Free Alliance can help any organisation to prepare for these new requirements, no matter what stage they are at on their anti-slavery journey.

Alongside downloadable resources like this Briefing, our members and clients also benefited from regular Webinars by our experts on key topics, including one on Supplier Codes of Conduct, one on Leadership and Escalation Best Practice and another on Supply Chain Due Diligence.



Transforming supply chains and operations by working together

Our Slave-Free Alliance team has expertise in organised crime prevention, including staff with backgrounds in high-level policing, social work, law and supply chain management.

We offer a range of services including business review and site assessment via a gap analysis, crisis response, advocacy and remediation, and training and e-learning.

We work closely with members to ensure a bespoke service, with recommendations built on in-depth analysis of each business's operations and policies.

Importantly, all profits made from membership fees and services are re-invested into Hope for Justice's charitable programmes globally.

Susan Banister, Accounts Director at Hope for Justice and Slave-Free Alliance, said: *"We are very proud of what we have achieved so far by working in partnership with our members, and would like to thank all our members for their fantastic efforts and commitment."*

"As we look to the future we would urge businesses of any size, from any sector and based anywhere in the world, to join our life-changing movement. Together, we can achieve our ultimate shared goal of global slave-free supply chains and operations."

As with all aspects of Hope for Justice's work, the COVID pandemic forced a re-evaluation of the way that many Slave-Free Alliance services were delivered during 2020-21.

The move from on-site learning and training to e-learning by default was welcomed by many clients.

For example, ALDI UK's Corporate Responsibility Director, Liz Fox, said: *"We would thoroughly recommend the e-learning service through Slave-Free Alliance for anyone looking to raise awareness of modern slavery and promote effective reporting of modern slavery cases within their business and supply chains."*



Businesses raising awareness during Anti-Slavery Week

Many Slave-Free Alliance members and clients got involved with Anti-Slavery Week in October 2020 through campaigns, social media, events, fundraisers and more. It was great to see so many businesses participating and raising awareness throughout the week and on Anti-Slavery Day itself, and the messages shared with customers, colleagues and stakeholders.

Members who we saw getting involved included ALDI UK, Dixons Carphone, Experian, Karro, Morrisons, Reward Gateway, Samworth Brothers, Severn Trent, Yodel and Viridor, and we are sure there were more.

Biffa, one of our founding members, ran a particularly visible campaign, converting many of its waste trucks in UK cities to share messages about modern slavery and directing the public to Hope for Justice's website to learn more (pictured above).

Ten of these trucks were deployed in regions where the risk of modern slavery is particularly prevalent, namely London, Peterborough, Birmingham, Newcastle and Manchester.

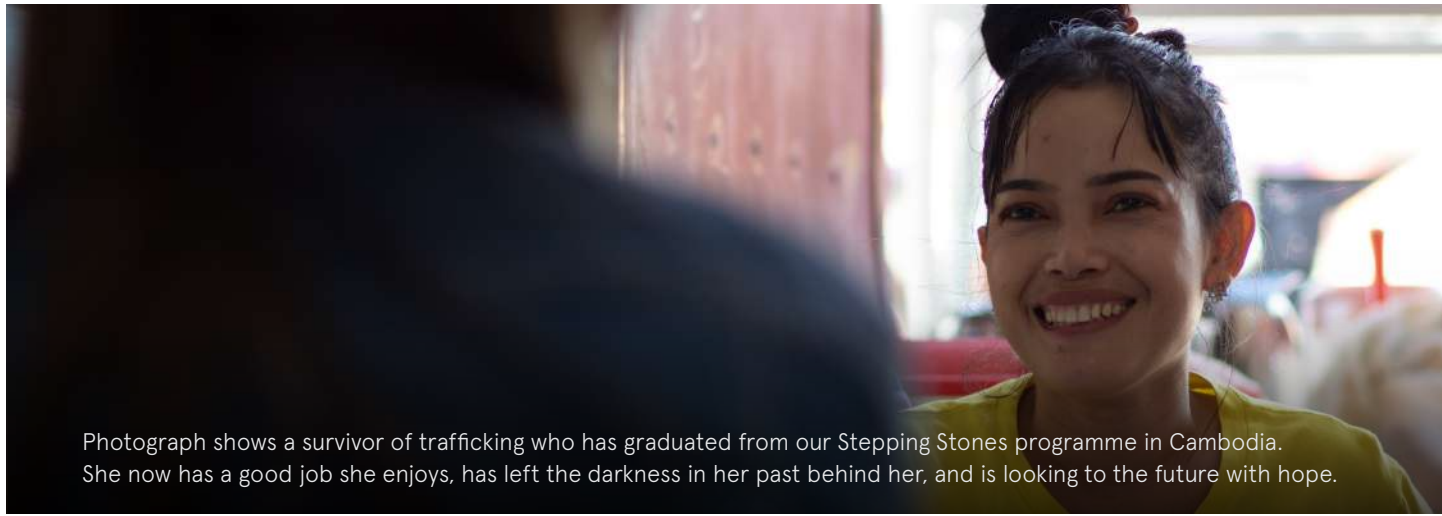
The waste sector is particularly attractive to the perpetrators of modern slavery and trafficking. Biffa became had previously been targeted by traffickers through unwitting managed service suppliers, but quickly spotted there was an issue and worked with the labour provider and Hope for Justice to address the problem.

Michael Topham, chief executive at Biffa, said: *"Sadly, modern slavery is a growing problem across the world and the criminals perpetrating it are known to target the waste management industry with forced labour. As Biffa is a leading business in the sector employing over 8,000 people, we want to be at the forefront of tackling modern slavery in our industry. Along with embedding anti-slavery policies and procedures across our business, we feel that part of our responsibility is to raise awareness of the issue of modern slavery in our sector."*

The Zero Tolerance campaign was welcomed by former UK Prime Minister Theresa May, who encouraged businesses to review their supply chains to help prevent modern slavery.

Let us help your organisation

Businesses wishing to find out more about membership of Slave-Free Alliance or the services we can provide to clients can [email info@slavefreealliance.org](mailto:email_info@slavefreealliance.org) or visit www.slavefreealliance.org



Photograph shows a survivor of trafficking who has graduated from our Stepping Stones programme in Cambodia. She now has a good job she enjoys, has left the darkness in her past behind her, and is looking to the future with hope.

LOOKING AHEAD: OUR AMBITIONS HAVE NEVER BEEN GREATER

As Chair of Hope for Justice globally and on behalf of the Board, I want to commend the great strides the organisation made during 2020-21; all the more so in the midst of the COVID-19 pandemic. Human trafficking represents a dark and dangerous injustice in our world, but we believe our light shines brightest in that darkness.

We are deeply grateful to each and every one who has stood with us and supported our mission. Individuals, businesses, organisations, churches and others who have chosen to give towards our work, and those institutions and grant funders who have helped to empower programmes through their generous contributions. And of course, our wonderful staff across all of the roles and locations in which they work with such dedication and passion.

The challenges we encountered this year have underscored the need for good governance, transparent processes and having the right policies in place. I have full confidence in our highly experienced Board to exercise its functions of strategic oversight and direction-setting, and in our top-quality Executive team. The Board and Executive are absolutely unified and committed to promoting continual improvement in every aspect of the organization.

As we look ahead to the rest of 2021 and into the coming decade, our aspirations and ambitions have never been greater.

For example, we are undertaking studies and research into five countries where we do not yet work, to understand where we can best expand our programmes and where we can do the most good for those who need our help.

We are continuing to grow in the countries where we already have a presence. You may have read in this document about our new teams in the North West of England and the East Midlands; in Colorado, Florida, Iowa and North Carolina in the USA; in Bergen, Norway, and a refreshed programme in Oslo; in Australia, focusing on our Slave-Free Alliance initiative; and how we have delivered community programmes in new villages and regions of Ethiopia and Uganda.

The coming 12 months will see more locations open and more lives changed with help from our proven anti-trafficking model.

Underpinned by a rigorous methodology, Hope for Justice and Slave-Free Alliance are in the process of implementing a 10 Year Strategy to deliver growth and scale and impact. Through detailed analysis and evaluation of data, we estimate that once this plan is fully implemented, our charitable programmes could reach more than 1.2 million children and adults annually.

Achieving our vision will require development of many key areas of our organisation and operations: people and workforce, diversity, training and e-learning, technology, data, monitoring and evaluation, research, policy and campaigns, collaboration and more. There is much to be done to fight injustice, but we believe we have the experience, people and resources to expand our reach and results around the world.

Thank you so much for your support as we take this journey together, bringing us ever closer to our ultimate destination: a world free from slavery.



Peter Elson
Chair, Hope for Justice





HOPEFORJUSTICE.ORG

End Slavery. **Change Lives.**

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