

Role Profile

Overview	
Job Title	Full Time Film Producer and Motion Graphics Specialist
Main Purpose	<ul style="list-style-type: none"> • Scripting, developing and delivering compelling visual stories • Building and creating motion graphic sequences to fulfil a broad range of purposes, including infographics, explainer videos and unique idents • Creative storytelling using innovative content in order to achieve high audience engagement
Department	Communications
Location	Flexible, with requirement to be in Head Office (Manchester, UK) approximately one day per week, once Covid restrictions are lifted
Reporting To	Director of Digital and Comms
Key Result Areas	
<ul style="list-style-type: none"> • Scripting, developing and delivering compelling visual stories • Critical creative thinking, guiding projects effectively from initial concept ideation, to final delivery, receiving and implementing constructive feedback at regular intervals. • Creating impactful content that remains true to, and adheres to, brand-specific elements such as visual appearance and tone of voice. • Filming, editing and manipulating raw and adapted footage to achieve an effective end result including areas such as adding subtitles to a variety of content, across a range of formats, colour work and filters. Building and creating motion graphics sequences to fulfil a broad range of purposes such as: infographics, explainer videos and unique idents. • Evaluating and determining the best possible combination of content, format and resolution in order to achieve high audience engagement, and further drive audience growth. 	

Main Duties

- Reading and interpreting written briefs, in order to realise project objectives and goals.
- Identifying new stories and offering unique storytelling perspectives on otherwise familiar subjects and issues.
- Adapting to unique situations as well as unfamiliar cultures and environments. Willingness to travel when required, with an ability to work at a consistent level when presented with longer working hours.
- Producing and publishing video content across a wide variety of social media platforms
- Planning and prioritising tasks so as to formulate an action plan capable of meeting a variety of competing deadlines on time and to a high standard.

Soft Skills	Technical Skills
<ul style="list-style-type: none"> • Experience of filming interviews and subjects in a conscientious and sensitive manner. • Familiarity with an ever-expanding digital landscape, as well as the ability to keep track of key technological developments within the wider film / camera industry. • Comfortable working in a fast-paced environment and unfazed by the frequent need to deliver work under pressure and to very tight deadlines • Capable of working autonomously to a high standard, displaying a logical approach to making important decisions both quickly and efficiently. • Adaptability to unique situations as well as unfamiliar cultures and environments. Willingness to travel when required, with an ability to work at a consistent level when presented with longer working hours. 	<ul style="list-style-type: none"> • Experienced in setting up and operating production equipment including cameras, microphones, teleprompters, lighting equipment and audio recorders for a variety of video production needs. • Further experience of filming live events and the thought processes required to ensure the capture of all necessary material. • Proficient user of the Adobe suite, particularly Premiere Pro and After Effects. • Skilled at building and creating motion graphics sequences to fulfil a broad range of purposes such as: infographics, explainer videos and unique idents. • Understanding of live stream techniques and software integral to delivering effective live visual productions.

Experience & Education

- Professional in film production including editing and motion graphics
- In-depth knowledge of creative including lighting, colour, grading and editing