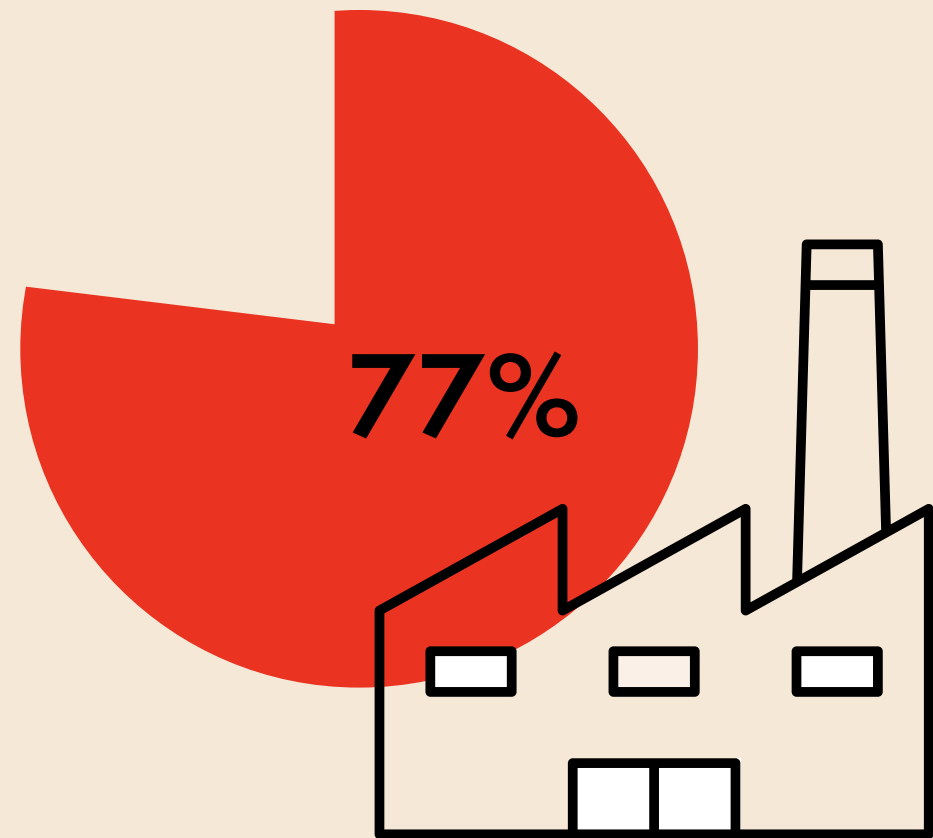


# Anti- Slavery Week 2020

12-18th October 2020

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Modern slavery awareness  
Digital Pack



Introduction

# Anti-Slavery Week

## Resources

Thank you for your interest in using Anti-Slavery Week 2020 to raise awareness about the devastating issue of modern slavery among your staff, customers, clients or partners.

This pack contains a wide variety of downloadable resources and graphics for your use during the week and in the lead-up to it. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!



# The build-up: Advertising Anti-Slavery Week

Anti-Slavery Week starts on Monday 12th October and runs until Anti-Slavery Day on Sunday 18th October. You might want to share internally or externally that you will be taking part this year so we have a graphic you can share and the same information is available as a poster too.

Hope for Justice has put together some sample text for you to use or adapt for your website, intranet, newsletters or internal/external communications about the issue of modern-day slavery, before, during or after Anti-Slavery Week.

Now is the perfect time to start the build-up and let everyone know about what you have planned.

[Link to download sample text, poster and advert](#)



# Modern slavery still exists.

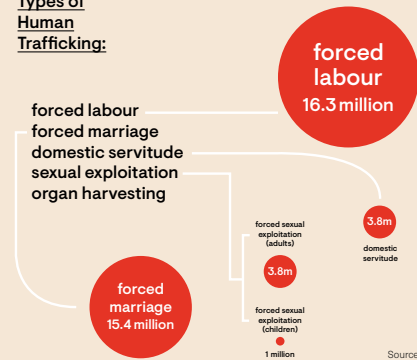
There are **40.3 million** trapped in slavery worldwide

Source: International Labour Organisation

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## Types of Human Trafficking:



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## Modern slavery still exists **even** in the UK

In 2019, there were 10,627 potential victims of modern slavery were referred in the UK.

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## Spot the signs of modern slavery



If you think someone is in immediate danger you should call **999** to report it.  
If there is no immediate threat - call Hope for Justice on **0300 008 8000**.

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## Introducing your audience to the issue of modern slavery

These are helpful for anyone and everyone to learn the key facts about this crime, and how to spot the signs. These graphics are a great starting point especially if your audience is likely to be hearing this for the first time.

If you can only share one thing, make it one of these graphics. Or better yet - share a few!

[Link to graphics and sample text](#)



## Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context. They also explain more

about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

[Link to graphics and sample text](#)

### What is modern slavery or human trafficking?

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### Human trafficking is a type of modern slavery.

They often mean the same thing.

Modern slavery is the severe exploitation of other people for personal or commercial gain

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### Human trafficking has 3 elements:

The Act (WHAT is done)

recruiting, selecting, transporting transferring, harbouring a person

The Means (HOW it's done)

through force, fraud or coercion

The Purpose (WHY it's done)

for forced labour, domestic servitude, sexual exploitation, forced marriage or removal of organs

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### Types of Human Trafficking:

forced labour  
forced marriage  
domestic servitude  
sexual exploitation  
organ harvesting

forced labour  
16.3 million

forced marriage  
15.4 million

forced sexual exploitation (adults)  
5.8m

domestic servitude  
3.8m

forced sexual exploitation (children)  
1 million

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### What is forced labour and where does it occur?

Forced labour commonly occurs in industries with lots of low-paid labour

and among flexible, temporary (commonly agency) workers.

\* Source: International Labour Organisation

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### Arranged marriage vs. forced marriage

In an arranged marriage, two families may play a role to set up and marry their children, but ultimately, those entering into marriage make the choice to freely do so.

It becomes a forced marriage when one or both individuals are denied the ultimate decision to marry or not.

Victims of forced marriage can also experience sex trafficking and/or labour trafficking.

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### Why is forced marriage included?

Forced marriage is a type of human trafficking or because it meets the same criteria:

the act, the means and the purpose

An arranged marriage is a common tradition in many cultures. It is not the same as forced marriage.

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### What is domestic servitude?

Live-in help that is used as cover for the exploitation and control of someone, usually from another country.

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### What makes sexual exploitation a type of human trafficking?

This crime usually affects women and children from poorer countries or from vulnerable parts of society in richer countries. Traffickers use lies, threats or force to lure victims into the sex industry, often promising a well-paid job that does not exist. They use psychological manipulation, threats, addiction, shame, and/or control of earnings and identity documents to keep victims under control.

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### What is organ harvesting?

This is one of the rarest but also most brutal forms of modern slavery – tricking or forcing a victim into having organs removed, to be sold on the black market.

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# Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons, to get your audience and stakeholders talking and thinking about this issue. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The 'factory' graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

[Link to download infographics and sample text](#)

Scrollable graph series also available on one page

HUMAN TRAFFICKING

## Did you know?



77%

77% of business leaders surveyed said they expect to find modern slavery in their operations or supply chains

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HUMAN TRAFFICKING

## Did you know?



Modern slavery is estimated to generate \$150bn\* (£121 bn) in illicit profits every year, globally

\*That's more than the GDP of 130 countries

Sources: International Labour Organisation and International Monetary Fund

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HUMAN TRAFFICKING

## Did you know?



One in four victims of modern slavery globally are children

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HUMAN TRAFFICKING

## Did you know?

British	2,838
Albanian	1,705
Vietnamese	887
Chinese	718
Indian	607


In 2019, these were the top 5 nationalities of potential victims of trafficking referred into the UK's system for trafficking victims - the National Referral Mechanism

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British	2,838
Albanian	1,705
Vietnamese	887
Chinese	718
Indian	607

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Modern slavery awareness in association with 


In 2019, 10,627 victims were referred. That's a 52% increase on 2018

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British nationals make up 27% of victims referred in 2019

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Two-thirds of victims claimed the trafficking took place within the UK

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Human trafficking isn't an immigrant issue - it's a crime against vulnerable individuals

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## Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

**Note:** Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: [supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

[Link to graphics and sample text for sharing](#)

### Can you spot the signs of modern-day slavery?

in association with



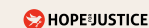
#### 1. Has the worker been dropped off as a part of a larger group?

Often, a victim of human trafficking or modern slavery will be transported to work each day to ensure control of their movements and limit the victim's time away from the trafficker and potential for escape.



#### 2. Does someone else do the talking for the worker?

Many victims do not speak English, whether due to language barriers, learning difficulties or for other reasons. Traffickers commonly pretend to be their interpreter or friend and speak on their behalf.



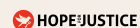
#### 3. Have you seen lights on at night at a business premises?

This could suggest people are sleeping or living there.



#### 4. Does the worker have unexplained injuries or look unkempt and anxious?

Traffickers prefer not to let their victims access medical or dental care, as this can open the opportunity for them to get help or to escape. Lack of money and resources means victims' clothing and appearance is often unkempt and they will not have proper safety equipment even for dangerous jobs.



### Know how to spot the signs of modern slavery

go to [hopeforjustice.org/signs](https://hopeforjustice.org/signs)



# Modern Slavery

Get the facts

with



FACT

Citizens of all countries are affected by this crime



The UN estimates that there are 40.3 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy.

@hopeforjusticeintl

## Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

[Link to download graphics and sample text](#)

FACT

Human trafficking and people smuggling are different things



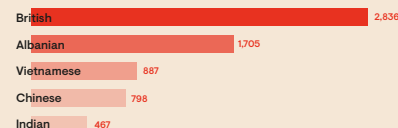
People smuggling is a **service**, sought out **voluntarily**. Human trafficking is **involuntary exploitation**.

What they do have in common is that they are **both profitable** businesses involving human beings and often involve criminal networks.

@hopeforjusticeintl

FACT

More victims identified in the UK are British than from any other country



Top 5 nationalities of potential victims in the UK, 2019:  
1. British 2. Albanian 3. Vietnamese  
4. Chinese 5. Indian

\* Source: UK Home Office

@hopeforjusticeintl

FACT

Human trafficking does not require international travel



In fact a person can be trafficked in the same town or even street where they grew up.

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# Take Action! against modern slavery

- 1. Learn to Spot the Signs**  
This makes it harder for traffickers to hide their crimes
- 2. Use your voice**  
Share content on social media to make others aware of this issue
- 3. Support Hope for Justice**  
Donate today to ensure we can see more people rescued and restored from exploitation at [hopeforjustice.org](https://hopeforjustice.org)



## Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our award-winning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

[Link to download graphics and sample text](#)





## Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

[Click here](#) to see what is available.

## Poster Pack

Several of the graphics from this pack are also available in poster form. See what's available:

[Link to download posters](#)





For more materials such as videos and  
other printed goods from Hope for Justice  
or for Anti-Slavery Week support and  
advice, email:

[supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

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It only takes a minute.

[hopeforjustice.org](http://hopeforjustice.org)

[#antislaveryweek](#)